

Lukas GORETZKI

Associate Professor

Department of Accounting

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ACADEMIC EXPERIENCE

- Associate Professor (tenured), Stockholm School of Economics (since 02/2018)
- Visiting Professor, University of Sydney (09/2018)
- Visiting Professor, University of Innsbruck (02/2018 – 01/2019)
- Adjunct Associate Professor, University of Luxembourg (12/2017-10/2020)
- Visiting scholar, Turku School of Economics (04/2014; 05/2015; 05/2016)
- Assistant Professor, University of Innsbruck (10/2014 – 01/2018)
- Postdoc, University of Innsbruck (09/2012 – 09/2014)
- Postdoc, WHU – Otto Beisheim School of Management (01/2012 – 08/2012)
- Research Assistant and PhD student, WHU – Otto Beisheim School of Management (08/2008 – 12/2011)

OTHER ACADEMIC ACTIVITIES

- Editor of Qualitative Research in Accounting & Management (QRAM) (since 04/2018)
- Editorial board member of Accounting and Business Research (since 06/2020)
- Member of the Editorial Advisory Board of Qualitative Research in Accounting & Management (QRAM) (02/2014 – 03/2018)
- Member of the International Committee of the Management Accounting Section of the American Accounting Association (since 10/2015)
- Member of the Scientific Committee of the EAA 2019 Annual Congress
- Member of the Scientific Committee of the EAA 2020 Annual Congress
- Member of the Scientific Committee of the EAA 2021 Annual Congress
- Member of the APIRA2019 Review Committee
- Member of the AAA 2020 MAS Midyear Meeting Review Committee
- Initiator and co-organizer of the Qualitative Management Accounting Research Group (QMARG) paper development workshop (since 05/2020)
- Faculty at the Emerging Scholars Colloquium of the Interdisciplinary Perspectives on Accounting conference (07/2021)

PUBLICATIONS IN PEER-REVIEWED ACADEMIC JOURNALS

- Carlsson-Wall, M.; Goretzki, L.; Hofstedt, J.; Kraus, K. & Nilsson, C.-J.: Exploring the implications of cloud-based enterprise resource planning systems for public sector management accountants; forthcoming in: *Financial Accountability & Management* (ABS: 3)
- Goretzki, L.; Reuter, M.; Sandberg, J. & Thulin, G.: Making sense of employee satisfaction measurement – A technological frames of reference perspective; forthcoming in: *The British Accounting Review* (ABS: 3)
- Goretzki, L.; Löhlein, L.; Schäffer, U.; Schmidt, A. & Strauss, E.: Exploring the role of metaphors in the construction of a social-identity: The case of the German controller, forthcoming in: *European Accounting Review* (ABS: 3)
- Carlsson-Wall, M., Goretzki, L., Kraus, K., Lind, J. (2021): Exploring the role of management control anchor practices in new product development, in: *European Accounting Review*, 30(2), 251-276 (ABS: 3)
- Goretzki, L. & Messner, M. (2019): Backstage and frontstage interactions in management accountants' identity work, in: *Accounting, Organizations and Society*, Vol. 74, 1-20. (ABS: 4*/FT 50)
- Goretzki, L., Strauss, E. & Wiegmann, L. (2018): Exploring the roles of vernacular accounting systems in the development of “enabling” global accounting and control systems, in: *Contemporary Accounting Research*, 35(4), 1888-1916. (ABS: 4/FT 50)
- Goretzki, L.; Lukka, K. & Messner, M. (2018): Controllers' use of informational tactics, in: *Accounting and Business Research*, 48(6), 700-726. (ABS: 3)
- Mack, S. & Goretzki, L. (2017): How management accountants exert influence on managers – A micro-level analysis of management accountants' influence tactics in budgetary control meetings, in: *Qualitative Research in Accounting & Management*, 14(3), pp. 328-362. [Outstanding paper award] (ABS: 2; ABDC: A)
- Goretzki, L., Mack, S., Messner, M., & Weber, J. (2018). Exploring the persuasiveness of accounting numbers in the framing of ‘performance’—a micro-level analysis of performance review meetings, in: *European Accounting Review*, 27(3), 495-525. (ABS: 3)
- Goretzki, L. & Messner, M. (2016): Coordination under uncertainty: A sensemaking perspective on cross-functional planning meetings, in: *Qualitative Research in Accounting & Management*, 13(1), 92 – 126. [Highly commended paper award] (ABS: 2; ABDC: A)
- Goretzki, L., Strauss, E. & Weber, J. (2013): An institutional perspective on the changes in management accountants' professional role, in: *Management Accounting Research*, 24(1), 41-63. (ABS: 3)
- Goretzki, L. (2013): Management accounting and the construction of the legitimate manager, in: *Journal of Management Control*, 23(4), 319-344. (ABDC: A)

WORKING PAPERS AND ONGOING RESEARCH PROJECTS

- Goretzki, L. & Pfister, J.: The “productive accountant” as (un-)wanted self – Exploring the role of productivity measures in accountants’ identity work
- Wiegmann, L., Petrikowski, L. & Goretzki, L.: Face-work and the faith game: The role of BU controllers' credibility in the hardening of local forecasts
- Goretzki, L., Messner, M. & Wurm, M.: Fashionable practices and occupational identities: Hype and ambiguity as challenges for data scientists
- Boomsma, R. & Goretzki, L.: Measuring, managing, and reporting impact in fundraising organisations

EDITED BOOKS

- Goretzki, L. & Strauss, E. (Eds.): The role of the management accountant – Local variations and global influences, Routledge, 2017

BOOKS

- Weber, J., Schäffer, U., Goretzki, L. & Strauß, E. (2012): Zukunftsthemen des Controllings, Schriftenreihe Advanced Controlling Band 82

BOOK CHAPTERS

- Goretzki, L., Messner, M. & Strauss, E. (2017): Every light has its shadow: Some reflections on the ‘business partner’ role, in: Goretzki, L. & Strauss, E.: The Role of the Management Accountant: Local Variations and Global Influences, Routledge, pp. 262 - 273
- Goretzki, L. (2015): Controllings in der Unternehmenspraxis, in: Becker, Wolfgang / Ulrich, Patrick: Praxishandbuch Controlling, 79-95, Springer

PUBLICATIONS IN PRACTICE-ORIENTED JOURNALS

- Goretzki, L. & Kalle, K. (2020): Balancing diagnostic and interactive control systems; in: Carlsson-Wall, Martin et al. Sweden through the Crisis. First edition. Stockholm: Stockholm School of Economics Institute for Research, 2020
- Becker, S. & Goretzki, L. (2015): Unsicherheiten effizient managen, in: Controlling & Management Review, Sonderheft 1, 32-37
- Goretzki, L. & Messner, M. (2014): Business Partnering in der Praxis umsetzen, in: Controlling & Management Review, 58. Jg. Heft 2, 8-15
- Schäffer, U., Goretzki, L. & Meyer, T. (2012): Beteiligung des Controllings an der strategischen Planung – Ergebnisse der WHU-Zukunftsstudie, in: Zeitschrift für Controlling & Management, 55. Jg., Heft 4, 312-318

- Weber, J., Goretzki, L. & Meyer, T. (2012): Nachhaltigkeit als neues Aufgabenfeld für Controller – Ergebnisse der WHU-Zukunftsstudie, in: Zeitschrift für Controlling & Management, 55. Jg., Heft 3, 242-248
- Goretzki, L. (2012): Rollenwandel der Controller zum Business Partner – Erkenntnisse aus der qualitativen Controllerforschung, in: Zeitschrift für Controlling & Management, 55. Jg., Heft 1, 64-66
- Goretzki, L., Weber, J. (2012): Die Zukunft des Business Partners – Ergebnisse einer empirischen Studie zur Zukunft des Controllings, in: Zeitschrift für Controlling & Management, 55. Jg., Heft 1, 22-29
- Goretzki, L., Weber, J. (2010): Der Wandel der Controller – Eine rollentheoretische Betrachtung am Beispiel der Hansgrohe AG, in: Zeitschrift für Controlling & Management, 54. Jg., Heft 3, 163-169
- Goretzki, L., Weber, J. & Zubler, S. (2010): Die Rollen der Controller, in: Controller Magazin, Heft 2, 56-62
- Weber, J., Goretzki, L. & Zubler, S. (2010): Welche Erkenntnisse kann die empirische Controllingforschung zum Erfolg des Controllings beitragen? In: Controlling – Zeitschrift für erfolgsorientierte Unternehmenssteuerung, 22. Jg., 322-329
- Eitelwein, O. & Goretzki, L. (2010): Carbon Controlling und Accounting erfolgreich implementieren – Status Quo und Ausblick, in: Zeitschrift für Controlling & Management, 54. Jg., Heft 1, 23-31
- Nevries, P., Strauß, E. & Goretzki, L. (2009): Zentrale Gestaltungsgrößen der operativen Planung, in: Zeitschrift für Controlling & Management, 53. Jg., S. 237-241

PLENARY SPEECHES AND PANEL SESSIONS AT CONFERENCES AND WORKSHOPS

- Member of the editor's panel at the AFAANZ QualRAN workshop (07/2021)
- Keynote at the MARG Conference, Birmingham (11/2018)
- Plenary presentation at the CEROC Research Day, University of Örebro (04/2018)

PRESENTATIONS AT RESEARCH COLLOQUIA, INTERNATIONAL CONFERENCES (WITHOUT PRESENTATIONS BY CO-AUTHORS) AND INVITED SEMINAR

PRESENTATIONS

- 13th Interdisciplinary Perspectives on Accounting Conference 2021, University of Innsbruck (07/2021)
- University of Innsbruck, invited research seminar presentation at the Centre for Accounting Theory and Research at Faculty of Business and Management (06/2021)
- Nord University, invited research seminar presentation at HybridArt & MACE (02/2021)
- ESCP Paris, invited research seminar presentation at the Department of Accounting (11/2020)

- Cardiff University, invited research seminar presentation at the Department of Accounting and Finance (05/2020)
- University of Bristol, invited research seminar presentation at the Department of Accounting and Finance (05/2020)
- Turku School of Economics, invited research seminar presentation at the Department of Accounting and Finance (11/2019)
- The University of Sydney, invited research seminar presentation and workshop at the Discipline of Accounting (09/2019)
- 11th Conference on New Directions in Management Accounting, Brussels (12/2018)
- Copenhagen Business School (CBS), invited research seminar presentation at the Department of Accounting (09/2018)
- 41st European Accounting Association (EAA) Annual Congress, Milan (05/2018)
- 11th Workshop on Management Accounting as Social and Organizational Practice (MASOP), Copenhagen (04/2018)
- 15th Annual Conference for Management Accounting Research (ACMAR), Vallendar (03/2018)
- University of Groningen, invited research seminar presentation at the Department of Accounting (09/2017)
- WHU – Otto Beisheim School of Management, research seminar at the Institute of Management Accounting & Control (09/2017)
- 11th European Network for Research on Organisational and Accounting Change (ENROAC) Conference, Naples (06/2017)
- Stockholm School of Economics, invited research seminar presentation at the Department of Accounting (04/2017)
- 10th Conference on New Directions in Management Accounting, Brussels (12/2016)
- 32nd EGOS Colloquium, Naples (07/2016)
- Turku School of Economics, invited research seminar presentation at the Department of Accounting and Finance (05/2016)
- Workshop on Institutions & Conventions, Innsbruck (04/2016)
- 9th Workshop on Management Accounting as Social and Organizational Practice (MASOP), Innsbruck (04/2016)
- 13th Annual Conference for Management Accounting Research (ACMAR), Vallendar (03/2016)
- 10th European Network for Research on Organisational and Accounting Change (ENROAC) Conference, Galway (06/2015)
- 7th Workshop on Management Accounting as Social and Organizational Practice (MASOP), Paris (05/2015)

- NHH Bergen, invited research seminar presentation at the Department of Accounting, Auditing and Law (06/2014)
- 11th Annual Conference for Management Accounting Research (ACMAR), Vallendar (03/2013)
- 7th Workshop on Management Accounting as Social and Organizational Practice (MASOP), Paris (05/2015)
- 6th Workshop on Management Accounting as Social and Organizational Practice (MASOP), Copenhagen (04/2013)
- 10th Annual Conference for Management Accounting Research (ACMAR), Vallendar (03/2013)
- HEC Lausanne, invited research seminar at the department of accounting (02/2013)
- 8th European Network for Research on Organisational and Accounting Change (ENROAC) Conference, Lisbon (06/2011)
- 26th European Accounting Association (EAA) Doctoral Colloquium, Istanbul (05/2011)
- 5th European Network for Research on Organisational and Accounting Change (ENROAC) Doctoral Summer School, Siena (06/2010)
- 3rd Workshop on Management Accounting as Social and Organizational Practice (MASOP), Copenhagen (04/2010)
- 7th Annual Conference for Management Accounting Research (ACMAR), Vallendar (03/2010)

AWARDS / RECOGNITIONS

- Best Reviewer Award 2015, *Journal of Management Control*
- Certificate for the paper entitled “An institutional perspective on the changes in management accountants' professional role” (2013) for being one of the 5 most highly cited papers in the journal *Management Accounting Research* (MAR) during 2014, 2015 and up until June 2016
- Highly commended paper award for: Goretzki, L. & Messner, M. (2016): Coordination under uncertainty: A sensemaking perspective on cross-functional planning meetings, in: *Qualitative Research in Accounting & Management*, Vol. 13, Issue 1, 92 – 126.
- Outstanding paper award for: Mack, S. & Goretzki, L. (2017): How management accountants exert influence on managers – A micro-level analysis of management accountants' influence tactics in budgetary control meetings, in: *Qualitative Research in Accounting & Management*, Vol. 14, Issue 3, pp. 328-362. [Outstanding paper award]
- Recognition by the University of Innsbruck Vice-Rector for Student Affairs and Teaching for teaching quality (based on student evaluations) in the summer term 2018 and winter term 2018/2019

- Outstanding Reviewer Award, 2020 Management Accounting Section Midyear Meeting of the American Accounting Association
- MSc Teacher of the Year 2020 at the Stockholm School of Economics
- Excellence in Reviewing Recognition by the journal *European Accounting Review* (EAR) in 2020

RESEARCH GRANTS

- Research funding for emerging scholars from the University of Innsbruck for the research project “Construction of professional roles as institutional work” (2013)
- Industry research funding for the research project “Innovation in the controller function” (2012)
- D. Swarovski KG research funding (via the University of Innsbruck) for the research project “The digitalization of management accounting and control” (2017)

AD-HOC REVIEWER FOR

- Accounting and Business Research
- Accounting Forum
- Accounting, Auditing & Accountability Journal
- Accounting, Organizations and Society
- British Accounting Review
- Contemporary Accounting Research
- Critical Perspectives on Accounting
- European Accounting Review
- Financial Accountability & Management Journal
- Journal of Applied Accounting Research
- Journal of Management Accounting Research
- Journal of Management Control
- Journal of Public Budgeting, Accounting & Financial Management
- Management Accounting Research
- Management Review Quarterly
- Qualitative Research in Accounting & Management
- Review of Managerial Science

CORPORATE ENGAGEMENT

- Initiator and co-organizer of the “Controlling Round Table” (annual workshop for finance and accounting professionals at the University of Innsbruck), 2013 – 2018 (together with Martin Messner)

- Co-organizer of the “Junior Controller Network” (workshop for junior controllers at the University of Innsbruck), January 2018 (together with Martin Messner)
- Agenda CFO, Stockholm (11/2018)
- Dagens Industri Controller Konferens, Stockholm (03/2019)
- Controllerdagen Luleå, Luleå (05/2019)
- Hypergene breakfast seminar, Stockholm (06/2019)
- Dagens Industri Redovisningsdagen, Stockholm (10/2019)
- ACE CFO Forum, SSE (11/2019)
- AI and Digitalization in Norrbotten, Luleå (11/2019)
- Hypergene breakfast seminar, Stockholm (09/2020)
- Controller 2020 Konferens, Stockholm (10/2020)

ADMINISTRATION, STOCKHOLM SCHOOL OF ECONOMICS

- Co-Program Director of the MSc in Accounting, Valuation & Financial Management (02/2018 – 01/2020)
- Director of Research (Management Accounting & Control), Department of Accounting, Stockholm School of Economics (since 09/2019)
- PhD student coordinator at the Department of Accounting (since 01/2020)
- Research assistant coordinator at the Department of Accounting (since 08/2021)

ADMINISTRATION, UNIVERSITY OF INNSBRUCK

- Alternate member of the University of Innsbruck, School of Management Faculty Council (2014 – 2016)
- Member of the University of Innsbruck, School of Management Faculty Council (2016 – 2017)
- Alternate member of the University of Innsbruck, School of Management Faculty Council (02/ 2017 – 01/2018)
- Alternate member of the University of Innsbruck, School of Management Curriculum Development Committee (2014 - 2016)
- Member of the University of Innsbruck, School of Management Curriculum Development Committee (summer term 2016 – summer term 2017)
- Alternate member in a habilitation committee, University of Innsbruck, School of Management (2017)
- Organization of the research colloquium, research centre “Accounting Theory and Research”, Innsbruck University (06/2017 – 01/2018)

COURSES TAUGHT

University of Innsbruck

- Functionalist and interpretive perspectives on accounting (Diploma); Winter term 2010 (course director)
- Management accounting (Master); Winter term 2012/2013, 2013/2014, 2014/15, 2015/2016, 2016/2017, 2017/2018 (course director)
- Management control across industries (Master); Summer term 2013 (course director), 2014 (course director), 2015 (course director), 2016 (course director), 2017 (course director), 2018 (course director), 2019 (course director)
- Qualitative research methods (Master); Winter term 2012/2013, 2013/2014, 2014/15, 2015/2016, 2016/2017, 2017/2018 (course director)
- Research colloquium for master thesis (Master); Summer term 2016 (course director), 2017 (course director)
- Understanding and designing management control systems (Master); Winter term 2012/2013, 2013/2014, 2014/15, 2015/2016, 2016/2017, 2017/2018 (course director)

University of Siegen

- Introduction to qualitative business and accounting research (PhD); Summer term 2015 (course director)

University of Luxembourg

- Introduction to qualitative accounting research (Master); Summer term 2017; Winter term 2017; Winter term 2018; Winter term 2019, Winter term 2020

Stockholm School of Economics

- Accounting and Financial Control for New Business Venture, 1317/1326 (Master); Fall 2018; Fall 2019; Fall 2020 (course director)
- Business Performance Diploma (ExEd); Module on digitalization, Fall 2020
- CFO Challenges in Multinational Companies, 3306 (Master); Spring 2018, Spring 2019 (course director)
- Current Issues in Accounting & Financial Management, 3308 (Master); Spring 2020, Spring 2021
- Digitalization and Accounting (PhD); Spring 2020
- Strategic Management Control, 3302 (Master); Fall 2019
- Thesis in Accounting & Financial Management, 3350 (Master); Spring 2020 (course director), Fall 2020 (course director), Spring 2021 (course director)

PHD SUPERVISION

- Ongoing
 - Anastasiya Klyuchko, SSE (since 2019); Co-Supervisor
 - Isabella Nordlund, SSE (since 08/2021); Main supervisor
 - Yao Cai, SSE (since 08/2021); Main supervisor
- Completed
 - Kai Krauss, SSE (2018 – 2021); Co-Supervisor
 - Ilenia Ascani, Università Politecnica delle Marche (2018 – 2020); Co-Supervisor

MEMBERSHIPS

- European Accounting Association (EAA)
- Member of the German Association of University Professors and Lecturers [*Verband der Hochschullehrer für Betriebswirtschaft e.V.* (VHB)]