

HOLMER KOK CV

PERSONAL DATA

City of residence: Stockholm
Nationality: Dutch
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ACADEMIC POSITIONS

Assistant Professor (tenure track) 2018 –
Stockholm School of Economics

Ph.D. Student in Innovation Management and Strategy 2014 – 2017
University of Groningen

Title of thesis:

To Complete a Puzzle, You Need to Put the Right Pieces in the Right Place: Exploring Knowledge Recombination and the Creation of New Inventions

Committee:

Supervisors: Prof. Dr. Dries Faems (1st) & Prof. Dr. Pedro de Faria (2nd)
Assessment committee: Prof. Dr. Gerard George, Prof. Dr. Bart Los, Prof. Dr. Vareska van de Vrande

Awards:

Finalist for AOM TIM Division "Best Dissertation Award"
Winner of SOM "Best PhD Dissertation Award"

VISITING SCHOLAR POSITIONS

Visiting PhD student 2016
EPFL (École Polytechnique Fédérale de Lausanne)
Sponsor: Prof. Dr. Christopher Tucci

RECENT TEACHING EXPERIENCE

Contemporary Topics in Innovation Management (PhD, SSE) 2023 –

Strategic Thinking in a Global Digital World (MSc, SSE) 2020 –

Thesis supervisor (MSc, SSE) 2020 –

Strategy (Exec. Ed., SSE) 2021 –

Management: Consulting and Change (BSc, SSE) 2018 – 2023

Management: Operations (BSc, SSE) 2018 – 2023

PHD SUPERVISION

Anna Baturevich (co-supervisor) 2021 –
Qiujie Qiu (co-supervisor) 2021 –
Xiao Liu (co-supervisor) 2021 –
Joseph Monroe (co-supervisor) 2018 –

JOURNAL ARTICLES

- **Kok, H.**, Faems, D., & de Faria, P. (2022). Pork Barrel or Barrel of Gold? The performance implications of earmarking in R&D grants. *Research Policy*, 104514.
- **Kok, H.**, Faems, D., & de Faria, P. (2020). Ties that matter: The impact of alliance partner knowledge recombination novelty on knowledge utilization in R&D alliances. *Research Policy*, 49(7), 104011.
- **Kok, H.**, Faems, D., & de Faria, P. (2019). Dusting off the knowledge shelves: Recombinant lag and the technological value of inventions. *Journal of Management*, 45(7), 2807-2836.

CONFERENCES

Strategic Management Society 2023

- Qiu, Q., Kok, H., & Turturea, R. "Timing Matters: The Implications of Pre- and Post-launch Experimentation on Product Performance"

Annual Meeting of the Academy of Management 2023

- Kok, H., Dahlin, D. "Novelty or Noise? The Hunt for the Perfect Patent Novelty Metric"
- Brandl, M., Mitzinneck, B., Kok, H., & Oehmichen, J., "Can something good come from being bad? Green innovation and environmental regulatory sanctions"

Annual Meeting of the Academy of Management 2022

- Orben, T., Kok, H., "How Organizational Structure Shapes Explorative Innovation in CVC Investment-Relationships"
- Monroe, K., Kok, H., "Integrating the past: A study of trajectory integration and recombinatory depth"

Strategic Management Society 2021

- Monroe, K., Kok, H., Bianchi, M., & Kappen, P., "On Technological Structure: The Role of Structural Depth and Interdependence in Recombination"

Annual Meeting of the Academy of Management 2020

- Mitzinneck, B., Kok, H., & de Faria, P., "Corporate Board Political Ideology and Firm Innovation"
- Goossen, M.C., & Kok, H., "R&D Team Composition and the Internal versus External Diffusion of Inventions"
- Kok, H., & Balogh, N., "Search heuristics and market entry: The impact of policy availability on novel market entry"

Strategic Management Society 2020

- Kok, H., & Balogh, N., "The Impact of Policy Availability on Wind Turbine Manufacturers' Novel Market Entry"

Annual Meeting of the Academy of Management 2019

- Kok, H., & McCarthy, K.J., "Marrying Your Best Friend, What Could Go Wrong? Investigating Alliance-to-Acquisition Transitions"
- Kok, H., & Geurts, A., "Product Performance in Nascent Technological Fields: The Role of Entry Status and Knowledge Search"

Annual Meeting of the Academy of Management 2018

- Kok, H., Faems, D., de Faria, P., "Does Going-Together Always Lead to Better Solutions? Exploring Challenge-Based R&D Projects"

DRUID 2018 Annual Conference

- Kok, H., Faems, D., de Faria, P., "Does Going-Together Always Lead to Better Solutions? Exploring Challenge-Based R&D Projects"

Strategic Management Society 2018 Special Conference

- Kok, H., Faems, D., de Faria, P., "Does Going-Together Always Lead to Better Solutions? An Exploration of Challenge Driven R&D Projects"

Annual Meeting of the Academy of Management 2017

- Kok, H., Faems, D., de Faria, P., "Knowledge recombination in R&D alliances: The importance of architectural and component knowledge"

Strategic Management Society 2017 Annual Conference

- Kok, H., Faems, D., de Faria, P., "Exploring knowledge diversity in R&D alliances: The importance of interdomain and intradomain knowledge diversity"

Annual Meeting of the Academy of Management 2016

- Kok, H., Faems, D., de Faria, P., "Only time will tell? Recombinant lag and the technological value of inventions"

DRUID 2016 Annual Conference

- Kok, H., Faems, D., de Faria, P., "Only time will tell? Recombinant lag and the technological value of inventions"

Strategic Management Society 2015 Annual Conference

- Kok, H., Faems, D., de Faria, P., "Good things come to those who wait? The technological impact of recombining inactive knowledge components"

CONSORTIA, WORKSHOPS, & INVITED TALKS

Invited talks

- Kok, H., & Dahlin, K. "Novelty or noise? The hunt for the perfect patent novelty metric", **University of Groningen**, Groningen, Netherlands, April 2023.
- Kok, H., & Dahlin, K. "Novelty or noise? The hunt for the perfect patent novelty metric", **University of Amsterdam**, Amsterdam, Netherlands, April 2023.
- Kok, H., & Dahlin, K., "Novelty or noise? The hunt for the perfect patent novelty metric", **Eindhoven University of Technology**, Eindhoven, Netherlands, December 2022.
- Monroe, K., Kok, H., Bianchi, M., & Kappen, P., "On Technological Structure: The Role of Structural Depth and Interdependence in Recombination", **Copenhagen Business School**, September 2022.
- Kok, H., & Dahlin, K. "Novelty or noise? The hunt for the perfect patent novelty metric", **KTH Royal Institute of Technology**, Stockholm, Sweden, March 2022.
- Kok, H., Faems, D., & de Faria, P., "Pork Barrel or Barrel of Gold? The performance implications of earmarking in R&D grants", **Research Institute of Industrial Economics (IFN)**, Stockholm, Sweden, December 2020.
- Kok, H., Faems, D., de Faria, P., "Ties that matter: The impact of alliance partner knowledge recombination novelty on knowledge utilization in R&D alliances", **Chalmers University of Technology**, Gothenburg, Sweden, December 2018.

Consortia & workshops

- Co-organizer (together with Cheng Gao, Jacqueline Lane, Sruthi Thatchenkery) of "**TIM Doctoral Research Development Workshop**", Annual Meeting of the Academy of Management 2020, Vancouver, August
- Co-organizer (together with Kristina Dahlin) of "**Oxford/SSE Workshop on Inventive Novelty**", University of Oxford, Oxford, September 2019
- **Wharton Global Faculty Development Workshop** 2018
- **TIM Doctoral Consortium 2016**, Annual Meeting of the Academy of Management 2016

MEDIA

- **Political earmarks aren't just pork-barrel funding**
<https://www.researchprofessionalnews.com/rr-news-europe-views-of-europe-2022-8-political-earmarks-aren-t-just-pork-barrel-funding/>
- **Explainer video | Pork Barrel or Barrel of Gold?**
https://www.youtube.com/watch?v=5wm44nyJNKA&t=51s&ab_channel=StockholmSchoolofEconomics
- **Politiskt valda forskningsprojekt ger inte alltid sämre resultat**
<https://www.forskning.se/2022/05/10/politiskt-valda-forskningsprojekt-ger-inte-alltid-samre-resultat/>
- **Study Explores Presumed Necessity of an Earmarking Ban**
https://www.einnews.com/pr_news/568410529/study-explores-presumed-necessity-of-an-earmarking-ban

- **TIM-troduction: Holmer Kok**
<https://connect.aom.org/blogs/llewellyn-thomas1/2021/09/18/tim-troduction-holmer-kok>
- **Explainer video | Ties that matter**
https://www.youtube.com/watch?v=nkAuUYDJ9pc&ab_channel=StockholmSchoolofEconomics
- **A matter of the right mix: Innovating with old tech**
<https://ukrant.nl/magazine/vernieuwen-oude-onderdelen-innovatie/?lang=en>

REVIEW AND EDITORIAL ACTIVITIES

- Associate Editor at *Industry and Innovation* (since 2021)
- Reviewer for *Journal of Management Studies*, *Journal of Business Research*, *Journal of Product Innovation Management*, *Research Policy*, *Small Business Economics*, *Industry and Innovation*

GRANTS, AWARDS, AND NOMINATIONS

- Winner of the 2019 **EBS-SITE "Best-Paper-Award Innovation Management"** with the article "Dusting Off the Knowledge Shelves: Recombinant Lag and the Technological Value of Inventions"
- 1,500,000 SEK from the **Jan Wallanders and Tom Hedelius foundation** to research the commercialization of novel inventions (with Magnus Mähring & Kristina Dahlin). 2019-2022.
- Finalist for the **Academy of Management's TIM Division "Best Dissertation Award"**
- Winner of the **SOM "Best PhD Dissertation Award"**, for the best PhD dissertation from the Faculty of Economics and Business of the University of Groningen.
- Finalist for **SOM Award "Best Research Master student"**. Nominated as one of three best students in Research Master in Economics and Business (University of Groningen).

REFERENCES

Dries Faems

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Entrepreneurship & Innovation Group
WHU – Otto Beisheim School of Management
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Pedro de Faria

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