



Johan Graaf, PhD.
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Academic qualifications

2016	PhD in Accounting , <i>Stockholm University, Stockholm Business School</i>
2011	MSc in Business Administration , <i>Stockholm University, Stockholm Business School</i>

Academic employment

2017 – present	Assistant Professor , <i>Stockholm School of Economics, Department of Accounting</i>
2011 – 2016	Doctoral Candidate (80%) , <i>Stockholm Business School, Accounting section</i>
2011 – 2016	Lecturer and teacher (20%) , <i>Stockholm Business School, Accounting section</i>
2010 – 2011	Teaching assistant (50%) , <i>Stockholm Business School, Finance section</i>

Other assignments

2018 – present	Ad hoc reviewer for: <i>Accounting, Auditing and Accountability Journal; Critical Perspectives on Accounting; Journal of Management and Governance; Qualitative Research in Accounting and Management</i>
2015 – 2021	Member of Scientific committee <i>2021 EAA annual congress – interdisciplinary/critical track</i> <i>2022 EAA annual congress – interdisciplinary/critical track</i> <i>2021 Interdisciplinary perspectives on Accounting [IPA] conference</i> <i>2015 Interdisciplinary perspectives on Accounting [IPA] conference</i>
2012 – 2015	Member of Organizing committee <i>2015 IPA conference Stockholm, Sweden</i> <i>2012 – 2013 SBS PhD candidate conferences</i>
2013	Board member , <i>Stockholm University, Stockholm Business School</i>
2013	Member of Research Committee , <i>Stockholm University, Stockholm Business School</i>
2013	PhD council representative , <i>Stockholm University, Stockholm Business School</i>

Awards and Research grants

Personal

2020	Outstanding reviewer – <i>Qualitative Research in Accounting and Management</i> .
2017	Wallander Scholarship – <i>Handelsbankens forskningsstiftelser</i>
2012 – 2016	Travel grants – <i>Gålö Stiftelse, Stiftelsen Infina, Handelsbanken Hedelius</i> .
2012	Mention d’Honneur “Best Junior Contribution to the Development of Intangibles and IC theory and Practice”, <i>Grenoble, France</i>
2011	Best Teacher Nomination , <i>Stockholm University, Stockholm Business School</i>

With colleagues

2018	Research grant Handelsbanken with Kalle Kraus and Wai Fong Chua.
2016	Research grant Handelsbanken with Björn Hagströmer and Michał Dzielinski.

Publications

Research publications

Mapping and contesting peer selection in digitalized public sector benchmarking

(with Chua, W. F. & Kraus, K.) *Forthcoming at Financial Accountability & Management*

Can sell-side analysts compete using public information? Analysts as frame-makers revisited.

Forthcoming at European Accounting Review.

The problematics of financialization - on the important (but neglected) horizontal axis of organizational action. (with Kraus, K. & Strömsten, T.) *Forthcoming at Critical Perspectives on Accounting.*

“Reverse brokering” and the consumption of accounting: A broker room ethnography of an investment case. (with Johed, G.) *Accounting, Organizations and Society*, 85 (2020): 101154.

Sell-Side Analysts and Corporate Acquisitions: Case Study Findings. (with Andersson, P. & Hellman, N.)

Qualitative Research in Financial Markets, 12.4 (2020): 437-464.

Equity market interactions: Exploring analysts' role performances at earnings presentations. *Accounting, Auditing & Accountability Journal*, 31.4 (2018): 1230-1256

The Pursuit of Relevance: Studies on the Relationships between Accounting and Users, PhD Dissertation (2016): Stockholm Business School, Stockholm.

Colouring the Numbers: on the Role of Intellectual Capital in Financial Reporting. *Journal of Intellectual Capital*, 14.3 (2013): 376-394.

Pedagogical publications

Excel för Ekonomer [Excel for Business Administrators] (with Borell, A). Studentlitteratur (2021)

Boken om Ekonomistyrning [The Management Accounting Book] (with Almqvist, R., Jannesson, E., Parment, A. & Skoog, M.), Studentlitteratur (3rd edition, 2020)

Boken om Ekonomistyrning: Övningsbok med lösningar. [Book of exercises] (with Almqvist, R. & Parment, A.) Studentlitteratur (3rd edition, 2020)

Other publications

Stöps alla rankingar i samma form? Om framväxten, utvecklingen och användningen av KKiK [Are all rankings made the same? On the emergence, development and use of KKiK] (with Chua, W. F. & Kraus, K.). Practice-oriented report of research findings, SSE Department of Accounting (2021)

Digitalisering, jämförelser och motstånd - om vikten av att förstå olikheter i kunskapsbehov och organisatoriska arv [Digitization, comparisons and resistance - on the importance of understanding differences in knowledge requirements and organizational legacies] (with Chua, W. F. & Kraus, K.). Practice-oriented report of research findings, SSE Department of Accounting (2021)

“Intervju med Johan Graaf” *Organisation & Samhälle*, 2(2), 17

“Report on the 8th EIASM Interdisciplinary Workshop on ‘Intangibles, Intellectual Capital and Extra-Financial Information’” *EAA newsletter*, 40(4), 16-17

Presentations

Conferences, workshops and other research presentations

2021	FEKIS Ämneskonferens, Gothenburg Sweden
2019	European Accounting Association Annual Congress (EAA), Cyprus.
2017	Presentations at Mälardalen Högskola, Sweden; Åbo Akademi, Finland; Södertörns Högskola, Sweden. European Accounting Association Annual Congress (EAA), Spain.
2016	Presentation at London School of Economics and Political Science, UK. European Accounting Association Annual Congress (EAA), the Netherlands.
2015	Interdisciplinary perspectives on Accounting conference (IPA), Sweden. IPA Emerging Scholars' Colloquium, Sweden. European Accounting Association Annual Congress (EAA), UK.
2014	EAA Doctoral Colloquium in Accounting, Estonia.
2013	Nordic Academy of Management Conference, Iceland. European Accounting Association Annual Congress (EAA), France.
2012	Interdisciplinary Workshop on Intellectual Capital, France. International forum on knowledge asset dynamics, Italy.
2011	Nordic Workshop XVII in Management Accounting, Sweden.

Other conference participation and discussant assignments

2019	Discussant for Kai Krauss PhD Thesis Proposal, SSE.
2019	Discussant for Yu Xiang PhD Midway Seminar, SBS.
2018	Paper discussant at the 12th IPA Conference, Edinburgh, UK.
2015 – 2019	Session chair: EAA Annual Congresses (various locations).

Presentation of research findings for practitioners

2022	Presentation at SKR (Swedish Association of Local Authorities) with +350 practitioners
2017	Presentation at launch of Research Foundation in memory of Sven-Erik Johansson, SSE.
2014	Presentation at Infina foundation, Hökerberg & Söderqvist Advokatbyrå.

TEACHING EXPERIENCE

Pedagogical responsibilities and development

Listed here are the assignments where I have had responsibility for developing and delivering a full course or module. I have also developed lectures or seminars for most of my teaching listed further down.

At Stockholm School of Economics Executive Education

2020 – present	Program director for Företagsekonomi för Chefer och Ledare [Business Administration for Managers and Leaders]
2018 – present	Module leader for: “Managing profitability and growth” in <i>Managing Professional Services [MAPS]</i> “The Financial Language”; in <i>Chef och Ledare [Manager and Leader]</i> Multiple modules in <i>Företagsekonomi för Chefer och Ledare</i> Multiple modules in <i>Rapid Acceleration Management Program [RAMP]</i>

At Stockholm School of Economics

2018 & 2022	Course Director: 639 Bachelor thesis and methods course (SSE)
2020	Developing complete digital module on double-entry bookkeeping (incl. video lectures) for BE301 Accounting I: Understanding Financial Reports (SSE)
2019 – 2020	Faculty representative for the COOP retail club (SSE Centre for Retailing)

At Stockholm Business School

2014 – 2015	Course Director: Communicating Financial & Non-Financial Information (Stockholm Business School)
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Pedagogical training

2021	Teaching Executives (7.5 ECTS) <i>Stockholm School of Economics</i>
2019	2-day workshop on tutoring with Janelle Shubert, <i>Stockholm School of Economics</i>
2018	The Inclusive Classroom (3 ECTS), <i>Stockholm School of Economics</i>
2017	Teaching and Learning for University Teachers (UL-II) (7.5 ECTS), <i>Department of Education, Stockholm University</i>
2015	Teaching and Learning for University Teachers (UL-I) (7.5 ECTS), <i>Department of education, Stockholm University</i>

Thesis supervision and tutoring

2020 – present	Member of Lars Lund (PhD candidate) supervision committee, including also Niclas Hellman (main supervisor) and Johnny Lind.
2015 – present	I have supervised a total of 25 theses (MSc and BSc) at Stockholm School of Economics and Stockholm Business School. Topics have included financial accounting, financial analysis, management accounting and retail management. I have supervised theses adopting both quantitative and qualitative methods.
2019 – 2020	I was tutoring 15 students enrolled in the COOP retail club as part of the SSE Centre for Retailing Applied Retail Track.

Executive Education

All my executive teaching is conducted through SSE Executive Education and concerns modules on accounting, financial management, financial analysis, and/or corporate finance.

2020 – present	Managing Professional Services [MAPS]
2020 – present	Executive Management for Construction and Real Estate [SBL]
2019 – present	Manager and Leader [Chef och Ledare]
2018 – present	Business Administration for Managers and Leaders [Företagsekonomi för Chefer och Ledare]
2017 – present	Customized programs for various companies
2019	Accounting and Financial Management for Insurance experts
2017 – 2019	Rapid Acceleration Management Program [RAMP]

Lectures and classroom teaching

I have held lectures and seminars in 23 different university courses and my accumulated teaching experience consists of over 1,350 hours in class (incl. executive education). I have also recorded video lectures for several courses. In addition, during 2009-2011, I conducted about 500 additional hours of small-group tutoring and calculation exercises in the introductory accounting and finance courses at Stockholm Business School.

Courses taught at Stockholm School of Economics

2020 – present	NDH302 Accounting (Bachelor)
2020 – present	NDH214 Marketing Research (Bachelor)
2018 – 2020	NDH306 Retail Accounting and Financial Management (Bachelor)
2019 – 2020	NDH676 Retail Clubs & Tutorials (Bachelor)
2019 – 2020	NDH900 Degree Project in Retail Management (Bachelor)
2018	639 Bachelor theses in Accounting & Financial Management (Bachelor)
2016 – 2017	332 Accounting and finance (Bachelor)

Courses taught at Stockholm Business School

2011 – 2017	Managerial Accounting II (Bachelor)
2016	Accounting theory (Master)
2016	Financial reporting (Bachelor)
2016	Introduction to the research process (PhD)
2016	Accounting for Advertising and PR (Bachelor)
2016	Management control systems (Master)
2016	Principles of Accounting (Bachelor)
2016	Research Methods in Business Administration (Bachelor)
2013 – 2016	Accounting I (Bachelor)
2014 – 2015	Communicating Financial and Non-Financial Information (Bachelor)
2011 – 2014	Performance Management (Master)
2013	Financial analysis (Bachelor)
2011 – 2012	Financial Accounting and Corporate Finance (Bachelor)
2010 – 2011	Finance II (Bachelor)
2010 – 2011	Calculation and Decision Analysis I (Bachelor)

Courses taught at Åbo Akademi

2017 – 2018	Research methods (Master)
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