



Johan Graaf, PhD.
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 Department of Accounting
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Academic positions

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| 2022 – present | Associate Professor (tenured) <i>Stockholm School of Economics, Dep. of Accounting</i> |
| 2017 – 2022 | Assistant Professor , <i>Stockholm School of Economics, Dep. of Accounting</i> |
| 2011 – 2016 | Doctoral Candidate (80%), <i>Stockholm Business School, Accounting section</i> |
| 2011 – 2016 | Lecturer and teacher (20%), <i>Stockholm Business School, Accounting section</i> |
| 2010 – 2011 | Teaching assistant (50%), <i>Stockholm Business School, Finance section</i> |

Other assignments

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| 2020 – present | Program director , <i>SSE Executive Education (more information below)</i> |
| 2017 – present | Faculty and module leader , <i>SSE Executive Education (more information below)</i> |
| 2018 – present | Ad hoc reviewer for: <i>Accounting, Auditing and Accountability Journal; Critical Perspectives on Accounting; Journal of Management and Governance; Socio-Economic Review; Qualitative Research in Accounting and Management</i> |
| 2015 – 2021 | Member of Scientific committee <i>2021 – 2023 EAA annual congress – interdisciplinary/critical track</i> <i>2015 & 2021 Interdisciplinary perspectives on Accounting [IPA] conference</i> |
| 2012 – 2015 | Member of Organizing committee <i>2015 IPA conference Stockholm, Sweden</i> <i>2012 – 2013 SBS PhD candidate conferences</i> |
| 2013 | Member of School Board and Research Committee <i>(PhD council representative) Stockholm Business School</i> |

Awards and Research grants

Personal

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| 2023 | SSE Distinguished Educators' network |
| 2020 | Outstanding reviewer – <i>Qualitative Research in Accounting and Management</i> . |
| 2017 | Wallander Scholarship – <i>Handelsbankens forskningsstiftelser</i> |
| 2012 – 2016 | Travel grants – <i>Gålö Stiftelse, Stiftelsen Infina, Handelsbanken Hedelius</i> . |
| 2012 | Mention d'Honneur "Best Junior Contribution to the Development of Intangibles and IC theory and Practice", <i>Grenoble, France</i> |
| 2011 | Best Teacher Nomination , <i>Stockholm University, Stockholm Business School</i> |

With colleagues

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| 2018 | Research grant Handelsbanken with Kalle Kraus and Wai Fong Chua. |
| 2016 | Research grant Handelsbanken with Björn Hagströmer and Michał Dzielinski. |

Publications

Research publications

- Graaf, J. (2023). **Can Sell-side Analysts Compete Using Public Information? Analysts as Frame-makers Revisited.** *European Accounting Review*, 32(1), 141-167.
- Chua, W. F., Graaf, J., & Kraus, K. (2022). **Mapping and contesting peer selection in digitalized public sector benchmarking.** *Financial Accountability & Management*, 38(2), 223-251.
- Graaf, J., Kraus, K., & Strömsten, T. (2022). **The problematics of financialization—On the important (but neglected) horizontal axis of organizational action.** *Critical Perspectives on Accounting*, 89, 102339
- Graaf, J., & Johed, G. (2020). **“Reverse brokering” and the consumption of accounting: A broker desk ethnography of an investment case.** *Accounting, Organizations and Society*, 85, 101154.
- Andersson, P., Graaf, J., & Hellman, N. (2020). **Sell-side analysts and corporate acquisitions: case study findings.** *Qualitative Research in Financial Markets*, 12(4), 437-464.
- Graaf, J. (2018). **Equity market interactions: Exploring analysts’ role performances at earnings presentations.** *Accounting, Auditing & Accountability Journal*, 31(4), 1230-1256.
- Graaf, J. (2016) **The Pursuit of Relevance: Studies on the Relationships between Accounting and Users**, PhD Dissertation, Stockholm Business School, Stockholm University.
- Graaf, J. (2013). **Colouring the numbers—on the role of intellectual capital in financial reporting.** *Journal of Intellectual Capital*, 14(3), 376-394.

Pedagogical publications

- Excel för Ekonomer [Excel for Business Administrators]** (with Borell, A). Studentlitteratur (2021)
- Boken om Ekonomistyrning [The Management Accounting Book]** (with Almqvist, R., Jannesson, E., Parment, A., Skoog, M. & Thomasson, A.), Studentlitteratur (4th edition, 2022)
- Boken om Ekonomistyrning: Övningsbok med lösningar.** [Book of exercises] (with Almqvist, R., Eriksson, K. & Parment, A.) Studentlitteratur (4th edition, 2022)

Other publications

- Stöps alla rankingar i samma form? Om framväxten, utvecklingen och användningen av KKiK [Are all rankings made the same? On the emergence, development and use of KKiK]** (with Chua, W. F. & Kraus, K.). Practice-oriented report of research findings, SSE Department of Accounting (2021)
- Digitalisering, jämförelser och motstånd - om vikten av att förstå olikheter i kunskapsbehov och organisatoriska arv [Digitization, comparisons and resistance - on the importance of understanding differences in knowledge requirements and organizational legacies]** (with Chua, W. F. & Kraus, K.). Practice-oriented report of research findings, SSE Department of Accounting (2021)
- “Intervju med Johan Graaf”** *Organisation & Samhälle*, 2(2), 17
- “Report on the 8th EIASM Interdisciplinary Workshop on ‘Intangibles, Intellectual Capital and Extra-Financial Information’”** *EAA newsletter*, 40(4), 16-17

Presentations

Conferences, workshops and other research presentations

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| 2021 | FEKIS Ämneskonferens, Gothenburg Sweden |
| 2019 | European Accounting Association Annual Congress (EAA), Cyprus. |
| 2017 | Presentations at Mälardalen Högskola, Sweden; Åbo Akademi, Finland; Södertörns Högskola, Sweden. European Accounting Association Annual Congress (EAA), Spain. |
| 2016 | Presentation at London School of Economics and Political Science, UK. European Accounting Association Annual Congress (EAA), the Netherlands. |
| 2015 | Interdisciplinary perspectives on Accounting conference (IPA), Sweden. IPA Emerging Scholars' Colloquium, Sweden. European Accounting Association Annual Congress (EAA), UK. |
| 2014 | EAA Doctoral Colloquium in Accounting, Estonia. |
| 2013 | Nordic Academy of Management Conference, Iceland. European Accounting Association Annual Congress (EAA), France. |
| 2012 | Interdisciplinary Workshop on Intellectual Capital, France. International forum on knowledge asset dynamics, Italy. |
| 2011 | Nordic Workshop XVII in Management Accounting, Sweden. |

Other conference participation and discussant assignments

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| 2019 | Discussant for Kai Krauss PhD Thesis Proposal, SSE. |
| 2019 | Discussant for Yu Xiang PhD Midway Seminar, SBS. |
| 2018 | Paper discussant at the 12th IPA Conference, Edinburgh, UK. |
| 2015 – 2019 | Session chair: EAA Annual Congresses (various locations). |

Presentation of research findings for practitioners

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| 2022 | Presentation at SKR (Swedish Association of Local Authorities) with +350 practitioners |
| 2017 | Presentation at launch of Research Foundation in memory of Sven-Erik Johansson, SSE. |
| 2014 | Presentation at Infina foundation, Hökerberg & Söderqvist Advokatbyrå. |

TEACHING EXPERIENCE

Course director and similar responsibilities

At Stockholm School of Economics Executive Education

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| 2020 – present | Program director for Företagsekonomi för Chefer och Ledare [Business Administration for Managers and Leaders] |
| 2018 – present | Module leader for: “Managing profitability and growth” in <i>Managing Professional Services [MAPS]</i> “The Financial Language”; in <i>Chef och Ledare [Manager and Leader]</i> Multiple modules in <i>Företagsekonomi för Chefer och Ledare</i> Multiple modules in <i>Rapid Acceleration Management Program [RAMP]</i> |

At Stockholm School of Economics

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| 2023 – present | Course Director: 3311 – Financial Communication |
| 2022 – present | Course Director: BE351 – Degree projects in accounting and financial management |
| 2022 – present | Course Director: NDH302 – Accounting: How to Prepare the Numbers |
| 2020 | Building digital module on double-entry bookkeeping (incl. video lectures) for BE301 Accounting I: Understanding Financial Reports (SSE) |
| 2018 | Course Director: 639 Bachelor thesis and methods course (SSE) |
| 2019 – 2020 | Faculty representative for the COOP retail club (SSE Centre for Retailing) |

At Stockholm Business School

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| 2014 – 2015 | Course Director: Communicating Financial & Non-Financial Information (Stockholm Business School) |
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Pedagogical training

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| 2021 | Teaching Executives (7.5 ECTS) <i>Stockholm School of Economics</i> |
| 2019 | 2-day workshop on tutoring with Janelle Shubert, <i>Stockholm School of Economics</i> |
| 2018 | The Inclusive Classroom (3 ECTS), <i>Stockholm School of Economics</i> |
| 2017 | Teaching and Learning for University Teachers (UL-II) (7.5 ECTS), <i>Department of Education, Stockholm University</i> |
| 2015 | Teaching and Learning for University Teachers (UL-I) (7.5 ECTS), <i>Department of education, Stockholm University</i> |

Thesis supervision and tutoring

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| 2020 – present | Member of Lars Lund (PhD candidate) supervision committee, including also Niclas Hellman (main supervisor) and Johnny Lind. |
| 2015 – present | I have supervised a total of 29 theses (MSc and BSc) at Stockholm School of Economics and Stockholm Business School. Topics have included financial accounting, financial analysis, management accounting and retail management. I have supervised theses adopting both quantitative and qualitative methods. |
| 2019 – 2020 | I was tutoring 15 students enrolled in the COOP retail club as part of the SSE Centre for Retailing Applied Retail Track. |

Executive Education

All my executive teaching is conducted through SSE Executive Education and concerns modules on accounting, financial management and financial analysis.

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| 2023 – present | Executive Leadership Programme [ELP] |
| 2020 – present | Managing Professional Services [MAPS] |
| 2020 – present | Executive Management for Construction and Real Estate [SBL] |
| 2019 – present | Manager and Leader [Chef och Ledare] |
| 2018 – present | Business Administration for Managers and Leaders [FEK för Chefer och Ledare] |
| 2017 – present | Customized programs for various companies |
| 2019 | Accounting and Financial Management for Insurance experts |
| 2017 – 2019 | Rapid Acceleration Management Program [RAMP] |

Lectures and classroom teaching

I have held lectures and seminars in 24 different university courses and my accumulated teaching experience consists of over 1,500 hours in class. I have also recorded video lectures for several courses. In addition, during 2009-2011, I conducted about 500 additional hours of small-group tutoring and calculation exercises in the introductory accounting and finance courses at Stockholm Business School.

Courses taught at Stockholm School of Economics

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| 2023 – present | 3311 Financial Communication (Master) |
| 2020 – present | NDH302 Accounting (Bachelor) |
| 2020 – present | NDH214 Marketing Research (Bachelor) |
| 2018 – 2020 | NDH306 Retail Accounting and Financial Management (Bachelor) |
| 2019 – 2020 | NDH676 Retail Clubs & Tutorials (Bachelor) |
| 2019 – 2020 | NDH900 Degree Project in Retail Management (Bachelor) |
| 2018 | 639 Bachelor theses in Accounting & Financial Management (Bachelor) |
| 2016 – 2017 | 332 Accounting and finance (Bachelor) |

Courses taught at Stockholm Business School

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| 2011 – 2017 | Managerial Accounting II (Bachelor) |
| 2016 | Accounting theory (Master) |
| 2016 | Financial reporting (Bachelor) |
| 2016 | Introduction to the research process (PhD) |
| 2016 | Accounting for Advertising and PR (Bachelor) |
| 2016 | Management control systems (Master) |
| 2016 | Principles of Accounting (Bachelor) |
| 2016 | Research Methods in Business Administration (Bachelor) |
| 2013 – 2016 | Accounting I (Bachelor) |
| 2014 – 2015 | Communicating Financial and Non-Financial Information (Bachelor) |
| 2011 – 2014 | Performance Management (Master) |
| 2013 | Financial analysis (Bachelor) |
| 2011 – 2012 | Financial Accounting and Corporate Finance (Bachelor) |
| 2010 – 2011 | Finance II (Bachelor) |
| 2010 – 2011 | Calculation and Decision Analysis I (Bachelor) |

Courses taught at Åbo Akademi

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| 2017 – 2018 | Research methods (Master) |
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