

# PERISCOPE INNOVATION CHALLENGE

## Envision digital solutions for the next pandemic



### A CALL TO IMAGINATION AND ACTION

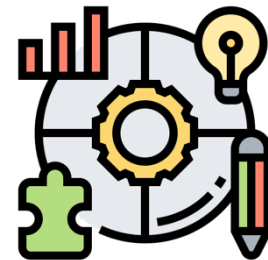
Participate to an innovation workshop to ideate novel applications of digital technologies to prepare for and tackle future health crises

### WHY PARTICIPATE?

Join brilliant, passionate fellow researchers, technologists, managers and students for collective future making and ideation

Learn and use the power of digital technologies like Artificial Intelligence (AI) and Blockchain

Help shape the future EU research agenda



### WHAT IS IT ALL ABOUT?

It's a digital workshop, in multiple small steps, running in the Fall 2022

In the workshop, facilitated by faculty, you will:

- Envision future scenarios based on emergent socio-economic, cultural and technological forces
- Explore what possibilities digital technologies will enable in the future.
- Ideate solutions to address future pandemic challenges, based on envisioned scenarios.

### WHY FOCUS ON DIGITAL TECHNOLOGIES?

AI and Blockchain have already been used to fight the COVID-19 pandemic. Thanks to growing R&D investments, these systemic technologies will come to revolutionize most areas of economy and society, questioning old beliefs and shifting paradigms.

Whether digital technology is your bread and butter or not, join the workshop to learn and get excited about the possibilities afforded by AI and Blockchain.



# HOW WILL THE WORKSHOP WORK?


September 16  
11:00 – 12:30  
Digital



**Launch Session**

Discover the logic of the workshop and learn fundamentals about AI and Blockchain and scenario thinking


Off-line  
(expected work:  
3 hours)



**Individual scenario & solution ideation**

Individually imagine a new solution to a possible next pandemic, that exploits new possibilities by AI and Blockchain and envision a future scenario where your solution is feasible and desirable

October 7  
9:00 – 13:00  
Digital



**Innovation session #1**  
Pair brainstorming

Compare, merge, strengthen your proposal with fellow workshop participants (you will join a team of other participants based on background diversity as well as alignment of your proposals). Define and submit your team proposal.

Screening by  
the Jury



A jury of selected experts including Periscope scientists, academics and policy makers will evaluate the originality and merit of submitted proposals and create a short-list.

November 18  
9:00 – 13:00  
Digital



**Innovation session #2**  
Developing selected  
idea proposals

Only for short-listed proposals: enhance and develop the solution further, based on the feedback received by the Jury and applying innovation tools under the guidance of trained innovation advisors.

In December  
1 hour  
Digital



**Final event**

Discover the winning proposal and how this can inspire and affect future policy actions.

## WE WANT YOU!

As a researcher, you bring state-of-the-art knowledge and passion about an important angle to address a possible next pandemic. Share your inspiration & skills for big social impact and future preparedness!

We offer you a rewarding experience, fruitful conversations and diverse points of views, enhanced network, recognition by your peers and international scholars, technological awareness, advice and tools from trained advisors, opportunities for future research projects...a big challenge and fun!

To join the PERISCOPE Innovation Challenge workshop, please send an email with your name, affiliation, field of expertise to:

[thegarden@hoi.hhs.se](mailto:thegarden@hoi.hhs.se)

