



Curriculum Vitae



Personal information

E-mail	Emelie.Froberg@hhs.se
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Visiting address	Sveavägen 65, room A471
Date of birth	7 August, 1985
Gender	Female
Place of birth / Nationality	Swedish
Language skills	Swedish, English, Conversational French
Profile summary	My research interests are broad and inter-disciplinary. I am interested in professional equity investors' decisions, stock market psychology, decision making and forecasting of individual behaviour. I apply theories from psychology, accounting, finance, economics, and information science. My background is in business and economics (accounting) and engineering (software design). I apply multiple methods in my research, including direct observation, archival data, experiments, surveys, and digital traces. In my dissertation I have focused on the behaviour and attitudes of individual active equity fund managers and the relation to fund performance.

Emelie Fröberg

Education

2016	PhD in Business Administration, Stockholm School of Economics, Sweden
2009	MSc in Industrial Engineering & Management, Royal Institute of Technology, Sweden Erasmus exchange: Ecole des Mines de Nancy, France
2008	MSc in Economics and Business, Stockholm School of Economics, Sweden

SSE position

Current SSE title	Assistant Professor in Economic Statistics and Marketing
Current department	Center for Economic Statistics
Year of first SSE position	2010 Parental leave (full-time): December, 2014-August, 2015

Research profile

Main fields of research	Economic Psychology, Accounting, Behavioural Finance, Information Systems
Research topics	Professional investor behaviour, equity decision-making, fund performance

Publications

2016	Fröberg, E. (2016). <i>Seeking Alpha—and finding it. (Doctoral dissertation)</i>
2016	Hellman, N., Andersson, P., & Fröberg, E. (2016). The impact of IFRS goodwill reporting on financial analysts' equity valuation judgements: some experimental evidence. <i>Accounting & Finance</i> . Doi: 10.1111/acfi.12189
2010	Palm, E. Fondförvaltare ger redovisningen nobben. <i>Balans</i> , 12. 49-51.

Professional experience

Positions

March, 2010-August, 2012	Research Assistant, Stockholm School of Economics, Sweden
2010	Accounting Manager, Thomas Cook Northern Europe, Cyprus
2009	Thesis work, Sandvik Mining and Construction, Sweden / South Africa

Board memberships

2014-2016	Board Member, Young Shareholder's Association, Sweden
2007-2011	Treasurer and Board Member, BRF Forellen 15, Sweden

Part-time positions

2007-2008	Leader, Djurgårdens IF/IFK Norrköping/Rotebro IS, Sweden
2005-2007	Manager, McDonald's, Sweden

Grants & Scholarships

Research grants

2017	Vinnova, "The future of news journalism in the digital world", 3 000 000 SEK, Sweden (with Professor Richard Wahlund et al.)
2016	Handelsbankens Forskningsstiftelser, "Vad påverkar daytraders? Empiriska studier av hur psykologiska fenomen och emotioner formar privatinvesterares köp- och säljbeslut", 1 000 000 SEK, Sweden (with Associate Professor Patric Andersson)
2016	Vinnova, "The future of news journalism in the digital world", 700 000 SEK, Sweden (with Professor Richard Wahlund et al.)
January, 2013-December, 2014	Johan & Jakob Söderbergs stiftelse, "Fondförvaltande – en empirisk studie av bakomliggande faktorer för professionella investeringsbeslut", 540 000 SEK, Sweden
2013	Svenska Handelsbankens doktorandstipendium, "Research grant", 35 000 SEK, Sweden
2013	Stiftelsen Infina, "Research grant", 13 000 SEK, Sweden
September, 2011-December, 2012	Johan & Jakob Söderbergs stiftelse, "Investerares beslutsfattande – hur förvaltas en kapitalportfölj?", 300 000 SEK, Sweden
September, 2010-August, 2011	Johan & Jakob Söderbergs stiftelse, "Forskning inom ekonomi vid Handelshögskolan i Stockholm", 200 000 SEK, Sweden

Scholarships

2010	KTHs allmänna studerandestipendium, for excellent academic performance
2009	Erasmus Scholarship, to study a semester abroad

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