# CV Ingela Sölvell

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#### **ACADEMIC DEGREES:**

11/08 Stockholm School of Economics

Doctor of Philosophy in Business Administration

Advisors: Professor Carin Holmquist at Stockholm School of Economics, Professor Fredéric Delmar at EM Lyon, France, Assistant professor Dag

Björkegren at the Stockholm School of Economics

5/00 University of Uppsala

Degree of Master of Science in Business and Economics

6/88 Stockholm University

Degree of Bachelor of Social Sciences

#### **RESEARCH INTERESTS**

My research includes entrepreneurship and strategic organizational development in new ventures, including growth challenges. I am particularly interested in the context of high-technology venturing and organizational processes in complex environments. Additionally I explore strategic management through the lens of exploration and exploitation. A recently finalized project is an impact assessment of the participation of SMEs in the Thematic Programmes of the Fifth and Sixth Framework Programmes for RTD. A running study is on the leadership and governance of service-based innovation.

### **CURRENT POSITIONS**

- Part time position as assistant professor at the Stockholm School of Economics, Center for Advanced Studies in Leadership
- Part time lecturer at the Royal Institute of Technology, Industrial Management and Innovation

#### CURRENT PROFESSIONAL ENGAGEMENTS

- Academic coach, SSE Business Lab
- Personal mentor, ALMI 'Mentor eget företag'

### **REVIEWER**

- Academy of Management Conference, since 2006
- International Business Review, 2010
- International Journal of Service Technology and Management, 2010
- RENT anthology 2010
- ISCB conference 2011

### INTERNATIONAL EDUCATION

Spring 2002 Harvard University, John F. Kennedy School of Government

Seminar on "Technological Innovation and Economic Growth: Knowledge,

Entrepreneurship, and Governance" (BGP-213)

Given by Assoc. Prof. David M. Hart

Harvard University, Department of Psychology

Doctoral Course on "Research Methodology" (Psychology 2100)

Given by Professor J. Richard Hackman

9/01 – 12/01 Boston University School of Management, Strategy and Policy Department

Doctoral Seminar in "Entrepreneurial Studies" (MG 985)

Given by Assoc. Prof Candida G. Brush

9/01 – 11/01 Harvard Business School, Organizational Behavior unit

Doctoral Course in "Management & Markets - Human Behavior and

Administration"

Part 1 given by **Professor Jay. W. Lorsch**Part 2 given by **Professor Paul R. Lawrence** 

### **PUBLICATIONS**

### **Latest publication:**

Sölvell, I. 2009, "Grus i Maskineriet". In C. Holmquist (Ed.), Entreprenörskap på riktigt: Teoretiska och praktiska perspektiv. Lund: Studentlitteratur

### **Thesis**

Sölvell, I. Formalization in high-technology ventures, EFI Publications 2008, ISBN: 978-91-7258-770-0

### Published peer reviewed conference paper

Delmar, f & I. Sölvell, *Understanding Firm Development in Highly Innovative Ventures, in* "Frontiers of Entrepreneurship Research 2005, Arthur M. Blank Center for Entrepreneurship, Babson College

### **Book Chapter (peer reviewed)**

Sölvell, I & T. Larsson. *The Role of Local Professional Support to Potential Entrepreneurs*: "Entrepreneurship and Dynamics in a Knowledge-Economy", Routledge, 2006

### **Reports**

EU report: *Impact assessment of the participation of SMEs in the Themes of FP5 and FP6*, 2009, <a href="http://ec.europa.eu/research/smetechweb/index\_en.cfm?pg=publications">http://ec.europa.eu/research/smetechweb/index\_en.cfm?pg=publications</a>

Sölvell, Ingela, Early Formalization: A Study of Entrepreneurial Organizing at Early Stages of High Technology Venturing, 2006, **Gate2Growth** Academic Network in Entrepreneurship, Innovation and Finance: 2006 Best Paper Awards Policy Papers

Delmar, F. & Sölvell, I. *The development of Growth Oriented High Technology Firms in Sweden*, VINNOVA, March 2005. http://www.vinnova.se/vinnova\_shop/ItemView\_\_\_\_\_12683.aspx

### Nominated conference paper

Sölvell, I., Early Formalization: A Study of Entrepreneurial Organizing at Early stages of High Technology Venturing, presented at **RENT XX**, November 23-24, 2006, Brussels, Belgium

# **Conference papers**

Sölvell, I and Gunnar Westling *How leaders involve themselves in service innovation*, paper presented at the **ISLC conference** in Lund, Sweden, December 13-14, 2010

Sölvell, I. 2009. *Beyond human capital - The application of human capital in new venture*. Working paper presented at a post doc publication workshop at the RENT conference 2009, Budapest, Hungary Sölvell, Ingela, *Organizational building and unexpected resistance*, presented at the **Uddevalla Symposium** 

Sölvell, Ingela, Organizational building and unexpected resistance, presented at the **Uddevalla Symposium** 2009, Bari, Italy

Sölvell, I, Formalization: Organizational refinement at early stages of high-technology venturing, presented at **Academy of Management** 2007, Philadelphia, US

Sölvell, I, Early Formalization: A study of entrepreneurial organizing at early stages of high-technology venturing. Presented at **RENT** XX, 2006, Brussels, Belgium

Holmquist, C, Sölvell, I, and A.E. Karlsson, *Organizing Of and For Entrepreneurship – Development of Organisational Ambidexterity*. Presented at **RENT** XIX, 2005, Naples, Italy

Sölvell, I., *Organizational Formality in New Ventures – How Come?* Presented at **RENT** XIX 2005, Naples, Italy

Delmar, F. & Sölvell, I. *Understanding Firm Development in Highly Innovative Ventures: The Difference Between Academic and Commercial Spin-offs.* Presented at the **Babson-Kauffman Entrepreneurship Research Conference**, Wellesley, Boston, 2005

Holmquist, C., Sölvell, I. and Karlsson, A. *Entrepreneurial (re)actions to institutional pressures.* Presented at the **Babson-Kauffman Entrepreneurship Research Conference**, Wellesley, Boston, 2005

Holmquist, C., Sölvell, I. and Karlsson, *Organising Of and For*. Presented at RENT XVIII, 2004, Copenhagen, Denmark

Sölvell, I. *Beyond Human Capital – The Application of Human Capital in New Venture Development.* Presented at **RENT** XVIII, 2004, Copenhagen, Denmark

Sölvell, I. *The Dynamics of Organizational Formalization*. Presented at **EURAM** 4<sup>th</sup> Annual Conference: 2004, St Andrews, Scotland

Sölvell, I. B. *The Transformation Process from an Informal To a Formal Organizational Design – Investigated in recently founded high-technology ventures.* Presented at **RENT** XVI, 2002, Barcelona, Spain. Conference Proceedings, vol. 1.

Sölvell, I., Larsson, T. and Dalhammar, T. *The Role of Local Professional Support to Becoming Entrepreneurs*. Presented at the **Uddevalla Symposium**, Uddevalla, 2003, Uddevalla, Sweden Sölvell, I., Larsson, T. and Dalhammar, T. *Prenatal Confrontation and Stimulation of Becoming Firms*. Presented at the 17<sup>th</sup> Nordic Conference on Business Studies, Reykjavik, Iceland, 2003

### **Current accepted abstracts**

Sölvell, Ingela, Organizational building and unexpected resistance. Abstract accepted for EGOS 2011.

Sölvell, Ingela and Gunnar Westling, *Collaborative Action Research: the case of professional services*. Abstract accepted for **NFF conference 2011**.

Sölvell, Ingela and Gunnar Westling, *How managers involve themselves in service innovation*, **British Academy of Management 2011** 

# **PUBLISHED CASES**

Sölvell, Ö & Sölvell, I. (1988). *Den svenska kontorspappersmarknaden*. Teaching case no. 3016 published by Marknadstekniskt Centrum/IFL, Stockholm School of Economics, Sweden Sölvell, I. & Gyllenmo, T. (1990). *Tarkett*. A case study included in the project by Porter, M.E., *The Competitive Advantage of Nations*. The MacMillan Press Ltd.

# **CONFERENCE BULLETIN**

"Utilizing Your Leadership Tools: Money, Technology and Mentoring". Report from Women's Leadership Forum at Boston University School of Management. In: ICSB Bulletin, vol. 44, No. 1, 2002

No of

**Ects** 

My role

Language

#### TEACHING EXPERIENCES

Course

University/school

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2011	Royal Institute of Technology current	Entrepreneurship and Management Innovation – International master students	15	40	English	Course director Seminar lecturer Thesis advisor Grading
2011	Royal Institute of Technology	Technology-based entrepreneurship	7.5	40	English	Participation in course design Lecturer Grading
2010	Royal Institute of Technology	Ideation – a SSES <sup>1</sup> core course	7.5	140	English	Co-teaching & grading
2010	Royal Institute of Technology	Project management – thesis writing course for a bachelor degree	15	60	Swedish	Course director Seminar lecturer Thesis advisor Grading
2010	Royal Institute of Technology	Entrepreneurship and Management Innovation – International master students	15	20	English	Course director Seminar lecturer Thesis advisor Grading
2009	Royal Institute of	Ideation – a SSES	7.5	140	English	Participation in course design Seminar lecturer

<sup>&</sup>lt;sup>1</sup> Stockholm School of Entrepreneurship

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	Technology	core course				Grading
2009	Stockholm School of Economics	Management - Ledarskap	7.5	70	Swedish	Participation in course design Seminar lecturer Advisor of thesis writing Examination
2009	Royal Institute of Technology	Entrepreneurship and Management Innovation – International master students	15	30	English	Course director Seminar lecturer Thesis advisor Grading
2009	Royal Institute of Technology	Corporate Entrepreneurship – thesis writing course for a bachelor degree	15	40	Swedish	Course director Seminar lecturer Thesis advisor Grading
2008	Royal Institute of Technology/Stockh olm School of Entrepreneurship	Ideation – a SSES core course	7.5	220	English	Participation in course design Examination
2008	Stockholm School of Economics	Management - Organisering	7.5	60	Swedish	Participation in course design Seminar lecturer Advisor of thesis writing Examination
2008	Stockholm School of Economis	Företagande – Att skapa och leda organisationer/ entreprenörskap	7.5	120	Swedish	Participation in course design Seminar lecturer Examination
2007	Stockholm School of Economics	Företagande – Att skapa och leda organisationer/ entreprenörskap	7.5	30	Swedish	Seminar lecturer Grading of thesis work
2006	Stockholm School of Economics	Företagande – Att skapa och leda organisationer/ entreprenörskap	7.5	300	Swedish	Course director Seminar lecturer Examination & evaluation
2006	Stockholm School of Economics	CEMS Blocked Seminar/Entrepreneurs hip	7.5		English	Course director Lecturer Examination of thesis writing
2005	Stockholm School of Economics	Företagande – Att skapa och leda organisationer/entrepre nörskap	7.5		Swedish	Participation in course design Seminar lecturer Examination

### SUPERVISION OF BACHELOR AND MASTER THESES

Student	Bachelor thesis title	Year	Grade	School				
Guiseppe Criaco	The role of private for-profit business incubators among young and resource constrained entrepreneurs	2009	D	KTH/master student				
Xiaojia Hu	Suggestions for Zhonggucncun(ZGC)'s further development	2009	С	KTH/master student				
Mehmet Akif Toraman	From Idea to Business Plan NewsNow: Analyze of a new Business Plan	2010	Е	KTH/master student				
Johan Arfwidsson & Martin Jallinder	Control mechanisms in multi-unit-franchisee organizations: A double case study explaining the control system's construction from how and why perspective	2010	A	SSE/bachelor students				
Erik von Geijer & Alexander Löwbäck	In or out? An analysis of employee turnover	2010	С	SSE/bachelor students				
Current supervising								
Alexandre Mignault	Working title: Virtual embeddedness of new start-ups	2011	?	SSE/master student				
Sebastian Persson & Erik Toresson	Working title: New product development processes in the glocal MNC	2011	?	SSE/master students				
Jelena Jovanovic & Diana Tacács	Working title: Leading a franchise: The case of make-up store	2011	?	SSE/bachelor students				
Maria Kirilenko	Working title: Building a fashion brand in start-ups	2011	?	KTH/master student				
Waqas Zafar	Working title: How startup companies can bring associations to their brands and how would it benefit them in the future developments	2011	?	KTH/master student				

# SUPERVISION OF DOCTORAL STUDENT

Jonathan Freilich, doctoral student at Indek/KTH since 2010. My role: Team member in supervising team together with Katarina Nordqvist and main supervisor Mats Engwall.

# PEDAGOGICAL DEVELOPMENT

Research supervision, 3 ects				
Body language in the classroom, Joseph Hochhauser, Pocket/SSE				
Working with multicultural groups, Lin Lerpold, Stockholm School of Economics				
Gender conscious pedagogy, Gunilla Carstensen, University of Uppsala				
Essential Classroom Communication, Thomas Lavelle, Stockholm School of				
Economics				
Why Don't We Teach Like We Learn? Five Stories about Teaching, Christine				
Kelly, MIT				
Case Writing Workshop, Gerry Yemen, Darden Graduate School of Business,				
University of Virginia				
Doctoral Consortium Entrepreneurship Division, Academy of Management				
Meeting, Denver, Colorado				
Movements of Entrepreneurship, A 2-day international publication-workshop				
Harvard Extension				
Expo 15 Fundamentals in Academic Writing and Reading				

New Doctoral Student Consortium, Academy of Management Meeting,

Washington DC

2001 Movements of Entrepreneurship, A 2-day international publication workshop

### PROFESSIONAL DEVELOPMENT

• SSE Junior Faculty Mentoring Program 2010

• Styrelsekraft – A board member development program 2009/2010

### LATEST INVITATIONS AS SPEAKER AT LECTURES & SEMINARS

2011 Seminar at Hanken, Svenska Handelshögskolan in Finland

Seminar opponent at Royal Institute of Technology

2010 Lecture at ALMI, an organization for the development of small business owners
2009 Lecture at the Stockholm School of Economics in co operation with the weekly

Magazine FOKUS

Presentation of book chapter at the annual meeting of EFI, at the Stockholm

**School of Economics** 

#### **CURRENT MEMBERSHIPS**

**2001 – present** Academy of Management

Styrelseakademin

Boarding for Success http://www.boardingforsuccess.se/

### EARLIER PROFESSIONAL EXPERIENCE

Fall 2000 CASL (Centre for Advanced Studies in Leadership), at the Stockholm School

of Economics

Project manager of Leadership Update

1990 - 2000 Marketing Technology Center - An Interface between Academia and Business

in Stockholm (Today part of Executive Education/IFL at Stockholm School of

Economics)

**Positions:** 

Project Manager of Executive Education, 1990 – 1994

Project Manager of a Research Fund Manager of knowledge sharing networks: FORUM Eastern Europe, 1994-1996 FORUM New organizations, 1995- 1996 FORUM Southeast Asia and China 1993-2000

FORUM Southeast Asia and China 1993-20 FORUM Young leaders, 1995 – 2000

FORUM Young logistics managers 1998-1999

9/88 – 5/89 Plaza Homes in Tokyo, Japan, Corporate Marketing

1988 and 1989 In Red Design in Stockholm, Consultant in Interior Decorating

1987 and 1988 Ahlmark Consultancy in Stockholm, Research Assistant
 1985 - 1987 Motorola Semi Conductors in Stockholm, Sales Coordinator
 1982 - 1985 Swedish Trade Fair Foundation in Gothenburg, Marketing Assistant

### PROFESSIONAL REFERENCES

Professor Frédéric Delmar, EM Lyon, France, delmar@em-lyon.com

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Professor Carin Holmquist, Stockholm School of Economics, <a href="mailto:carin.holmquist@hhs.se">carin.holmquist@hhs.se</a>

(phone) +46 (0) 8 736 9355

**Professor Ingalill Holmberg,** Center for Advanced Studies in Leadership at SSE, <a href="mailto:ingalill.holmberg@hhs.se">ingalill.holmberg@hhs.se</a> (phone) +46 (0) 8 736 9621