

Curriculum Vitae

PERSONAL DETAILS

Name Lars Strannegård
Address Stockholm School of Economics
P.O Box 6501
SE-113 83 Stockholm
Sweden
Telephone +46 8 736 96 12
E-mail lars.strannegard@hhs.se
Date of birth 28 May 1969

POSITIONS

2014– President
Stockholm School of Economics

2012–2014 Vice President
Stockholm School of Economics

2013 Acting CEO, IFL Executive Education at Stockholm School of Economics (Apr 29–
Dec 31, 2013)

2009– Professor of Business Administration (Acting Professor Jul 2009–Mar 2010)
Holder of the Bo Rydin and SCA Chair in Business Administration, Leadership (2010–)
Stockholm School of Economics

2009–2012 Dean SSE MBA
Stockholm School of Economics

2006–2009 Professor of Business Administration, Org. Studies (Guest Professor 2006–2008)
Department of Business Administration, Uppsala University

2007–2009 Academic Director, Executive MBA
IFL at Stockholm School of Economics

2003–2007 Program Manager, Executive MBA and Global Executive MBA
IFL at Stockholm School of Economics

2005 Visiting Researcher
Swedish Cultural Center, Paris, Swedish Institute

2002–2008 Associate Professor (Docent)
Center for Advanced Studies in Leadership, Stockholm School of Economics

1999–2002 Assistant Professor
Center for Advanced Studies in Leadership, Stockholm School of Economics

1999 & 2011 Visiting Scholar (six months in 1999, four months in 2011)
Scandinavian Consortium for Organizational Research, Stanford University

1998 Visiting Researcher
Center for Advanced Studies in Leadership, Stockholm School of Economics

- 1996 Visiting Researcher
Institute for Economy and the Environment, University of St. Gallen
- 1995–1998 Doctoral Candidate, Research Assistant, and Project Manager
Gothenburg Research Institute (GRI), Gothenburg University, School of Business,
Economics and Law

HIGHER EDUCATION & ACADEMIC APPOINTMENTS

- 2010 Professor of Business Administration (Leadership), Stockholm School of Economics.
Appointed Professor and holder of the Bo Rydén and SCA Chair in Business
Administration (Leadership).
- 2009 Declaration of Professor-level expertise in Business Administration (General), Uppsala
University.
- 2008 Professor of Business Administration (Organization Studies), Uppsala University.
- 2004 Declaration of Professor-level expertise in Business Administration and offer of
Professorship in Business Administration (Business and the Environment), Mälardalen
University College.
- 2002 Associate Professor of Business Administration, Stockholm School of Economics.
- 1998 Doctor of Philosophy in Business Administration, Gothenburg University, School of
Business, Economics and Law.
- 1994 Master of Science in Economics and Business Administration, Gothenburg University,
School of Business, Economics and Law.

PUBLICATIONS

BOOKS AND 'SPECIAL ISSUES'

- Grafström, M., Jonsson, A., Stig, O. & Strannegård, L. (2017) *En berättelse om organisering* [A story on organizing]. Lund: Studentlitteratur.
- Pallas, J., Strannegård, L. & Jonsson, S. (2014) eds. *Organizations and the Media – Organizing in a Mediatized World*. London: Routledge.
- Strannegård, L. & Styhre, A. (2013) eds. *Management: An Advanced Introduction*. Lund: Studentlitteratur.
- Stenström, E. & Strannegård, L. (2013) eds. *Kreativt kapital – om ledning och organisering i kulturella och kreativa näringar*. [Creative Capital – Leading and Organizing in Cultural and Creative Industries]. Stockholm: 8tto.
- Strannegård, L. & Eriksson-Zetterquist, U. (2011) *Organisering* [Organizing]. Malmö: Liber.
- Strannegård, L. & Dobers, P. (2010) eds. Sustainability and Identity. Special Issue of *Sustainable Development*, No. 3, April 2010.
- Strannegård, L. & Pallas, J. (2010) eds. *Företag och media* [Companies and the Media]. Malmö: Liber.
- Jönsson, S. & Strannegård, L. (2009) eds. *Ledarskapsboken* [The Leadership Book]. Malmö: Liber.
- Strannegård, L. & Hansson, M. (2008) eds. *Global Wanderings: Reports From a Contemporary Grand Tour*. Stockholm: IFL Executive Education at Stockholm School of Economics
- Strannegård, L. (2007), ed. *Den omätbara kvaliteten* [Unmeasurable quality]. Stockholm: Norstedts Akademiska Förlag.
- Brülde, B. & Strannegård, L. (2007) *Affärsetik* [Business Ethics]. Malmö: Liber.
- Strannegård, L., Tryggestad, K. & Rehn, A. (2007) eds. Processual Approaches in Management and Organization Studies. Special Issue of *Scandinavian Journal of Management*, No. 3, September 2007.
- Dobers, P. & Strannegård, L. (2005), eds. Sustainability and Design. Special Issue of *Business Strategy and the Environment*.
- Ernsjö Rappe, T. & Strannegård, L. (2004) *Rent hus – slaget om den svenska dammråttan* [Clean house: The battle over Sweden's dust bunnies]. Stockholm: Norstedts.
- Strannegård, L. (2003) *Flipp eller flopp – om misslyckandets dynamic* [Flip or flop: On the dynamics of failure]. Stockholm: Raster Förlag.
- Strannegård, L. (2003), ed. *Avhandlingen – om att formas till forskare* [The dissertation: On the formation of a researcher]. Lund: Studentlitteratur.
- Holmberg, I., Salzer-Mörling, M. & Strannegård, L. (2002), eds. *Stuck in the future: Tracing the new economy*. Stockholm: Book House Publishing.
- Strannegård, L. (2001) *Already Elsewhere. Om lek, hastighet och identitet i affärslivet*. With illustrations by Maria Friberg. Stockholm: Raster Förlag. Also published in English as *Already Elsewhere: On play, identity and speed in business*. Stockholm: Raster Förlag.

Boons, F. & Strannegård, L. (2000), eds. Organizations coping with their natural environment: A laboratory for institutionalisation? Special Issue of *International Studies of Management and Organization*.

Strannegård, L. (1998) *Green Ideas in Business*. Gothenburg: Business Administration Studies, BAS.

Belz, F. & Strannegård, L. (1997), eds. *International Business Environmental Barometer 1997*. Oslo: Cappelen Akademisk Forlag.

Strannegård, L., Örnings, M. and Wolff, R. (1998) *Svenska Miljöbarometern 1997–1998* [Swedish environmental barometer 1997–1998]. Oslo: Cappelen Akademisk Forlag.

Strannegård, L, Adolfsson, P. and Wolff, R. (1996) *Svenska Miljöbarometern 1995–1996* [Swedish environmental barometer 1995–1996]. Oslo: Cappelen Akademisk Forlag.

Strannegård, L. (1995), ed. *Att förverkliga en dröm – en liten skrift om Gothenburg Research Institute* [Realizing a dream: A short book on the Gothenburg Research Institute]. Gothenburg: GRI.

PEER REVIEWED ARTICLES

Holmberg, I. & Strannegård, L. (2015) Students' Self Branding in a Swedish Business School. *International Studies of Management and Organization*: Vol. 45, No. 2, pp 180-192.

Wikberg, E. & Strannegård, L. (2014) "Selling by Numbers: The Quantification and Marketization of the Swedish Art World for Contemporary Art," *Organizational Aesthetics*: Vol. 3: No.1, pp.19-41

Werr, A. & Strannegård, L. (2013) Developing researching managers and relevant research – the 'executive research programme,' *Innovations in Education and Teaching International*, Vol. 51, No. 4, pp. 411– 424.

Strannegård, L. & Strannegård, M. (2012) Works of Art. Aesthetic Ambitions in Design Hotels. *Annals of Tourism Research*, Volume 39, Issue 4, October 2012, pp. 1995–2012.

Wikberg, E. & Strannegård, L. (2012) Demarcations and Dirty Money: Financing New Private Contemporary Art Institutions in Sweden. *Homo Oeconomicus*, Volume 29, Issue 3, pp. 95–118.

Strannegård, L. & Dobers, P. (2010) Unstable identities: stable unsustainability, *Sustainable Development*, Vol. 18, No. 3, pp. 119–122.

Salzer-Mörling, M. & Strannegård, L. (2007) Ain't Misbehavin': Consumption in a moralised brandscape. *Marketing Theory*, Vol. 7, No. 4, pp. 407–425.

Rehn, A., Strannegård, L. & Tryggestad, K. (2007) Putting process through its paces. *Scandinavian Journal of Management*, Vol. 23, No. 3, pp. 229–232.

Dobers, P. & Strannegård, L. (2005) Design, lifestyles and sustainability: Aesthetic consumption in a world of abundance. *Business Strategy and the Environment*, Vol. 14, No. 5, pp.324–336.

Holmberg, I. & Strannegård, L. (2005) Leadership voices: The ideology of the new economy. *Leadership*, Vol. 1, No. 3, pp. 353–374.

Dobers, P. & Strannegård, L. (2004) The cocoon: A traveling space. *Organization*. Vol. 14, No. 6, pp. 825–848.

Berglund, J., Strannegård, L. & Tillberg, U. (2004) High-touch and high-tech: Paradoxical rhetoric in a bank merger. *Scandinavian Journal of Management*, Vol. 20, No. 4, pp. 335–355.

Salzer-Mörling, M. & Strannegård, L. (2004) The silence of the brands. *European Journal of Marketing*. Vol. 38, No. 1, pp. 224–238.

Dobers, P., Strannegård L. & Wolff, R. (2001) Knowledge interests in corporate environmental management. *Business Strategy and the Environment*, Vol. 10, No. 4, pp. 335–343.

Strannegård, L. (2001) Black-boxing eco-modernization: Nature and market discourses in leadership practice. *Global Focus. The International Journal of Business, Economics, and Social Policy*, Vol. 13, No. 2, pp. 11–23.

Dobers, P. & Strannegård, L. (2001) Loveable networks: A story of affection, attraction and treachery. *Journal of Organizational Change Management*, Vol. 14, No. 3., pp. 28–49.

Strannegård, L. (2000) Flexible couplings: Combining business goals and environmental concern. *Business Strategy and the Environment*. Vol. 9, No. 3, pp. 163–174.

Boons, F. & Strannegård, L. (2000) Organizations coping with their natural environment: a laboratory for institutionalisation? *International Studies of Management and Organization*, Vol. 30, No. 3., pp. 6–17.

Dobers, P., Strannegård, L. & Wolff, R. (2000) Union-jacking environmental management. A study of the back stage and front stage of Business Strategy and the Environment 1992–1998. *Business Strategy and the Environment*, Vol. 9, No. 1, pp. 49–61.

Strannegård, L. & Wolff, R. (1998) Discovering sustainability – A case study of learning through environmental scenarios. *Greener Management International*, Autumn 1998, Issue 23, pp. 53–67.

BOOK CHAPTERS

Strannegård, L. (2014) Read, Write and Get it Right. In Hällgren, M. (ed.) *Reflections on a Scientific Career*. Copenhagen: Copenhagen Business School Press.

Strannegård, L. (2014) Doktors verklighet: kitsch, karriär och känslor. [The doctor's reality: Kitsch, career and emotions] In Eldén, S. & Jonsson, A. (eds.) *Efter festen: om konsten att utvecklas från doktor till docent, eller en överlevnadsguide för den postdoktorala tillvaron* [After the party: on the art of developing from a PhD into an associate professor, or a survival guide for post-doctoral life]. Lund: Studentlitteratur.

Strannegård, L. (2013) The Triumph of Feelings: On the Power of Imagery in Business. In Reuter, M., Wijkström, F. & Kristensson Ugglå, B. (eds.) *Trust and Organizations – Confidence Across Borders*. London: Palgrave Macmillan.

Strannegård, L. & Dobers, P. (2013) “Ett hållbart samhälle: Identitetsarbete för ingenjörer.” [A Sustainable Society: Identity Work for Engineers]. In Asztalos Morell, I. & Eriksson, Y. (eds.) *Bilden av ingenjören* [The image of the engineer]. Stockholm: Carlssons Bokförlag.

Stenström, E. & Strannegård, L. (2013) “Kreativt kapital” [Creative capital], in Stenström, E. & Strannegård, L. (eds.), *Kreativt kapital: ledning och organisering i kulturella och kreativa näringar* [Creative capital – Leading and organizing in cultural and creative industries], Stockholm: 8tto.

Levin, S., Stenström, E., Strannegård, L. & Wikberg, E. (2013) “Kreativitet och kapital på arkitektkontoret” [Creativity and capital at the architectural office], in Stenström, E. & Strannegård, L. (eds.), *Kreativt kapital: ledning och organisering i kulturella och kreativa näringar* [Creative capital – Leading and organizing in cultural and creative industries], Stockholm: 8tto.

Stenström, E. & Strannegård, L. (2013) “En kreativ mångfald” [A creative diversity], in Stenström, E. & Strannegård, L. (eds.), *Kreativt kapital: ledning och organisering i kulturella och kreativa näringar* [Creative capital – Leading and organizing in cultural and creative industries], Stockholm: 8tto.

Strannegård, L. (2012) Känslans triumf – om framträdande bilder i näringslivet. [The triumph of emotions: on striking images in business life]. In Kristensson Ugglå, B., Wijkström, F. & Reuter, M. (eds.) *Vem i hela världen kan man lita på – förtroende i teori och praktik* [Who in the world can we believe in? Trust in theory and practice]. Lund: Studentlitteratur.

- Strannegård, L. (2012) "Leadership and entrepreneurial professional service firms." In Reihlen, M. & Werr, A. (eds.) *Handbook of Research on Entrepreneurship in Professional Service Firms*. Cheltenham: Edward Elgar.
- Strannegård, L. (2011) Med uppdrag att berätta [Mission to tell]. Introductory chapter in Anders Dahlvig's book *Med uppdrag att växa* [Mission to grow]. Lund: Studentlitteratur.
- Strannegård, L. (2010) Vad säljer företag? [What do companies sell?] In Brunsson, N., ed., *Företagsekonomins frågor* [Questions of business administration]. Stockholm: Norstedts.
- Strannegård, L. & Pallas, J. (2010). Ett medialiserat näringsliv [Medialized business]. In Strannegård, L. & Pallas, J. (eds.). *Företag och media* [Companies and the media]. Malmö: Liber.
- Schilling, A. & Strannegård, L. (2010). Osynliga händer och synligt resultat: om kommunikationskonsulters arbete. [Invisible hands and visible results. On the work of communication consultants]. In Strannegård, L. & Pallas, J. (eds.). *Företag och media* [Companies and the media]. Malmö: Liber.
- Strannegård, L. (2009) Medialized Leadership. In Grafström, M., Sahlin, K. & Wedlin, L. (eds.) *Exploring the worlds of Mercury and Minerva*. Uppsala: Acta Upsaliensis.
- Strannegård, L. & Jönsson, S. (2009) Ledarskapets lockelse [The lure of leadership]. In Strannegård, L. & Jönsson, S. (2009) eds. *Ledarskapsboken* [The leadership book]. Malmö: Liber.
- Strannegård, L. (2009) For Real? On Authentic Experiences. In Thermerius, J. & Mencak, D. (eds.) *Konstfack Degree Exhibition Catalogue*. Stockholm: Konstfack, The University College of Arts, Crafts and Design.
- Strannegård, L. (2008) A Contemporary Grand Tour. In Strannegård, L. & Hansson, M. (eds) *Global Wanderings: Reports From a Contemporary Grand Tour*. Stockholm: IFL Executive Education at Stockholm School of Economics.
- Strannegård, L. (2007) Från det ena till det andra – om ledarskap som översättningspraktik [From one thing to the other: On leadership as translation practices]. In Rehn, A. & Kärreman, D. (eds.) *Den nya organisationsläran* [The new organizational theory]. Lund: Liber.
- Strannegård, L. (2007) Kvalitet som autenticitet [Quality as authenticity]. In Strannegård, L. (ed.) *Den omätbara kvaliteten* [Unmeasurable quality]. Norstedts: Norstedts Akademiska Förlag.
- Strannegård, L. (2007) Kvalitet på modet [Quality in fashion]. In Strannegård, L. (ed.) *Den omätbara kvaliteten* [Unmeasurable quality]. Norstedts: Norstedts Akademiska Förlag.
- Strannegård, L. (2006) Hoppets stjärnor [Stars of hope]. In Agerman, P. & Pineus, I. (eds.) *Framgång* [Success]. Stockholm: Affärsvärlden förlag.
- Strannegård, L. (2006) En estetiserad ekonomi – om det årliga designåret [An estheticized economy – On the annual year of design]. Nationalmuseum: *Nationalmuseums Årsbok 2006: Om Design* [The National Museum's Yearbook, 2006: On design].
- Strannegård, L. (2005) Varumärken och konsten [Trademarks and art]. In Malmquist, K. & Olof-Ors, M. (eds.) *Samtidskonst för lärare* [Contemporary art for teachers]. Stockholm: Lärarförbundet & Moderna museet.
- Strannegård, L. (2005) Sobre a Foto da Capa: Quase lá. In Davel, E. & Catarina de Oliveira Lopes Melo (eds.) *Gerência em Ação. Singularidades e Dilemas do Trabalho Gerencial*. Rio de Janeiro, Brazil: Editora FGV Fundação Getulio Vargas.
- Strannegård, L. & Bergström, O. (2004) Temporary stars: The rise and fall of a talent agency. In Westenholz, A. & Torben Elgaard Jensen (eds.) *Identity in the age of the new economy: Life in temporary and scattered work practice*. Camberley, U.K.: Edward Elgar.
- Salzer-Mörling, M. & Strannegård, L. (2004) Leadership in a branded world. In Chowdhury, S. (ed.) *Next generation business handbook*. New York: John Wiley & Sons.

Strannegård, L. (2003) Att leda och bli ledd – om akademiskt ledarskap i avhandlandet [To lead and to be led: On academic leadership in dissertation work]. In Strannegård, L. (ed.) *Avhandlingen – om att formas till forskare* [The dissertation: On the formation of a researcher]. Lund: Studentlitteratur.

Strannegård, L. (2003) Ledning på nytt – inifrån Internetkonsulten. [Leading anew: Inside the internet consultant]. In Sandberg, Å. (ed.) *Ledning för alla? Perspektivbrytningar i arbetsliv och företagsledning* [Leading everyone? Shifts in perspective in working life and company management], 4th edition. Stockholm: SNS Förlag.

Strannegård, L. (2003) Organisationer som nyskapare och ordningskapare [Organizations as creators and as organizers]. In Emilson, A. (ed.) *På väg mot det oväntade: Friktion* [Towards the unexpected: Friction]. Stockholm: Raster Förlag.

Dobers, P. & Strannegård, L. (2002) Head Home. In Schwartz-Clauss, M. & Alexander von Vegesack (eds.) *Living in Motion – Design & Architecture for Flexible Dwelling*. Weil am Rhein: Vitra Design Museum. Also published in German as “Auf dem Heimweg,” in *Mobiles Wohnen*, Mathias Schwartz-Clauss and Alexander von Vegesack (eds.). Weil am Rhein: Vitra Design Museum. Also published in Spanish as “Rumbo a casa,” in *Living in motio: Diseño y arquitectura para el hogar flexible*, Mathias Schwartz-Clauss and Alexander von Vegesack (eds.). Weil am Rhein: Vitra Design Museum.

Strannegård, L. (2002) Shoppingens anatomi – byggnaden styr begären [The anatomy of shopping: The building shapes desire]. In Holmberg, I. & Wiman, M. (eds.) *En varumärkt värld* [A trademarked world]. Malmö: Liber.

Salzer-Mörling, M. & Strannegård, L. (2002) Det utmärkta teckenspråket – om intryck, uttryck och avtryck i varumärkesvärlden. In Holmberg, I. & Holger, L. (eds.) *Identitet – om varumärken, tecken och symboler*. Stockholm: Raster Förlag & Nationalmuseum. Also published in English as *The Excellent Sign Language*, in Holmberg, I. & Holger, L. (eds.) *Identity: Trademarks, logotypes and symbols*. Stockholm: Raster Förlag and National Museum of Fine Arts.

Holmberg, I., Salzer-Mörling, M. & Strannegård, L. (2002) The Idea of a New Economy. In Holmberg, I., Salzer-Mörling, M. & Strannegård, L. (eds.) *Stuck in the Future: Tracing the New Economy*. Stockholm: Book House Publishing.

Strannegård, L. (2002) Nothing Compares to the New. In Holmberg, I., Salzer-Mörling, M. & Strannegård, L. (eds.) *Stuck in the Future: Tracing the New Economy*. Stockholm: Book House Publishing.

Holmberg, I. & Strannegård, L. (2002) The Ideology of the New Economy. In Holmberg, I., Salzer-Mörling, M. & Strannegård, L. (eds.) *Stuck in the Future: Tracing the New Economy*. Stockholm: Book House Publishing.

Holmberg, I., Salzer-Mörling, M. & Strannegård, L. (2002) Epilogue: Creating the Future. In Holmberg, I., Salzer-Mörling, M. & Strannegård, L. (eds.) *Stuck in the Future: Tracing the New Economy*. Stockholm: Book House Publishing.

Kestemont, M-P. & Strannegård, L. (1999) Introduction. In Kestemont, M-P. & Ytterhus, B. (eds.) *Environmental Management in Europe*. Louvain: Université Catholique de Louvain.

Bartolomeo, M., Strannegård, L. & Wolff, R. (1999) Environmental Management as a Learning Process. In Kestemont, M-P. & Ytterhus, B. (eds.) *Environmental Management in Europe*. Louvain: Université Catholique de Louvain.

Strannegård, L. (1999) Fitting Business with the Environment. Legitimacy or Rationality? In Dobers, P. and Wolff, R. (eds.) *Contemporary Nordic Research in Corporate Environmental Management* (Gothenburg: BAS Publishers, 1999), pp. 221–233.

Belz, F. and Strannegård, L. (1997) Introduction. In Belz, F. & Strannegård, L. (eds.) *International Business Environmental Barometer 1997*. Oslo: Cappelen Akademisk Forlag, pp. 1–16.

Belz, F. and Strannegård, L. (1997) International Comparison. In Belz, F. & Strannegård, L. (eds.) *International Business Environmental Barometer 1997*. Oslo: Cappelen Akademisk Forlag, pp. 141–170.

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Strannegård, L, Adolfsson, P. and Wolff, R. (1996) Svenska miljöbarometern 1995–1996: En studie av trender i svenska företags miljöbeteende [Swedish environmental barometer: A study of trends in Swedish firms' environmental behavior]. In Dobers, P. & Wolff, R. *Miljöstrategier – ett företagsekonomiskt perspektiv* [Environmental strategies: A business administration approach]. Second edition. Stockholm: Nerenius & Santérus, pp. 25–44.

Belz, F. & Strannegård, L. (1996) Environmental management in Sweden and Switzerland: Empirical results of a comparative study. In Ulhøi, J.P. & Madsen, H. (eds.) *Industry and the Environment. Practical Applications of Environmental Management Approaches in Business*. Aarhus: Aarhus Business School.

Strannegård, L. (1995) Kundorienterad miljöstrategi – fallet Hemköp [Customer-oriented environmental strategy: The case of Hemköp]. In Dobers, P. & Wolff, R. *Miljöstrategier – ett företagsekonomiskt perspektiv* [Environmental strategies: A business administration approach]. Stockholm: Nerenius & Santérus.

PUBLISHED BOOK REVIEWS

Strannegård, L. (2010) *Perception and Organization: Art, Music, Media*, by Alexander Styhre. In *Scandinavian Journal of Management*, Vol. 26, No. 3, pp. 332–333.

Strannegård, L. (2009) *Industrial Cool*, by Robert Willim. In *Företagsminnen. Tidskrift från Centrum för Näringslivshistoria* [Company memories: Journal of the center for business history], No. 2, pp. 31–33.

Strannegård, L. (2007) *Samhall – att bli normal i en onormal organization* [Samhall: Being normal in an abnormal organization], by Mikael Holmqvist, SNS förlag. In *Scandinavian Journal of Management*, Vol. 23. Issue 1, pp. 99–102.

Strannegård, L. (2006) *Den där marknaden. Om utbyten, normer och bilder* [That market: On the interchange of norms and images], edited by Claes-Fredrik Helgesson, Hans Kjellberg & Anders Liljenberg. In *Scandinavian Journal of Management*. Vol. 22, Issue 2, pp. 178–180.

Strannegård, L. (2005) *Den goda nepotismen. Om Nepotism – en historia om gener, pengar och politik* [trans. of *In Praise of Nepotism: A Natural History*], by Adam Bellow. In *Affärsvärlden* [Business world], No. 39, 28 September 2005, p. 71ff.

Strannegård, L. (2005) *All Marketers are Liars: The Power of Telling Authentic Stories in a Low-Trust World*, by Seth Godin. In *Affärsvärlden*, No. 34, 24 August 2005, p. 64 ff.

Strannegård, L. (2005) *Winning – Jack Welch och ledarskapsidealet som aldrig går ur tiden* [Review of *Winning*, by Jack Welch]. In *Affärsvärlden*, No. 23, 9 June 2005, p. 64 ff.

Strannegård, L. (2005) *I huvudet på John McEnroe* [trans. of *On Being John McEnroe*] by Tim Adams. In *Affärsvärlden*, No. 18, 4 May 2005, p. 64 ff.

Strannegård, L. (2005) *Skola för samhällsfaror?* [Review of *Managers, not MBAs*, by Henry Mintzberg.] In *Affärsvärlden*, No. 15, 13 April 2005, p. 72 ff.

Strannegård, L. (2005) *The Rise of the Creative Class and How it is Transforming Work, Leisure, Community and Everyday Life*, by Richard Florida. In *Affärsvärlden*, No. 6, 9 February 2005, p. 56 ff.

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Strannegård, L. (1999) *Ledning av företag och förvaltningar* [Leading firms and public administration], edited by Rolf Lind and Göran Arvidsson. In *Scandinavian Journal of Management*, Vol. 15, p. 323–326.

Strannegård, L. (1998) *Den populära managementkulturen – om produktion och spridning av “kunskap” om företagsledning* [The popular management culture: On the production and distribution of “knowledge” about corporate management], by Staffan Furusten. In *Scandinavian Journal of Management*, Vol. 14. No. 1/2, p. 125–127.

ARTICLES AND REPORTS

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Strannegård, L. (2019) Utan antikens historia i läroplanen riskeras Sveriges konkurrenskraft [Without history Sweden's competitiveness is jeopardized]. *Dagens Nyheter*, DN Debatt, Oct 1, p 4.

Strannegård, L. (2019) Den klassiska bildningstanken måste uppvärderas [The classic idea of Bildung needs to be re-visited]. *Dagens Nyheter*. Kulturdebatt, Jan 20, p 3.

Strannegård, L (2019) Människa i en digital tid. [Being Human in a digital Era] *Signum*, March 8, p 7.

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CONFERENCE PRESENTATIONS (A SELECTION)

Stenström, E., Strannegård, L. & Wikberg, E. (2013). Architects at Work: Innovation, Ideology and Internationalization. Paper presented at the conference *Crafting the Future, 10th European Academy of Design Conference*, Gothenburg, April 17–19.

Wikberg, E. & Strannegård, L. (2013) Selling by numbers: The Quantification and Marketization of the Swedish Contemporary Art World. Paper presented at the conference *APROS 15: Re-covering Organizations*, Tokyo, February 15–17.

Wikberg, E. & Strannegård, L. (2012). Demarcations and Dirty Money: Financing New Private Contemporary Art Institutions in Sweden. Paper presented at the conference *On the Financing of Art*, arranged by Frankfurt School of Finance & Management and European Academy of Cultural Affairs, Frankfurt, May 11–12.

Wikberg, E. & Strannegård, L. (2012). How Much is That Painting? The Development of the Swedish Art World 1981–2011. Paper presented at *SCORE Workshop: The organization and re-organization of markets*, Stockholm, January 12–13.

Werr, A. and Strannegård, L. (2010) Bridging the Relevance Gap – The Case of the Executive Research Program. Paper presented at *The Academy of Management*, Montreal, Canada, August 8–12.

Schilling, A. and Strannegård, L. (2010) *Latin American and European Group of Management and Organization Studies*, Buenos Aires, Argentina, March 2010.

Strannegård, L. and Christersdotter, M. (2007) White Room: Designed dreams and configured customers in the hotel industry. Paper presented at *EGOS 23rd Colloquium. Beyond Waltz – Dances of Individuals and Organization*, Vienna, Austria, July 4–6.

Holmberg, I. and Strannegård, L. (2007) Crouching Tigers, Hidden Leaders: On branding processes in the recruitment of young high potentials. *19th Nordic Conference on Business Administration*, Bergen, Norway, August 2007.

Strannegård, L. (2005) Processual Approaches to Management Studies. Nordic Academy of Management. *18th Nordic Conference on Business Administrations*, Aarhus, Denmark, August.

Kärreman, D. and Strannegård, L. (2004) Discursive Closure in Action: Knowledge Management and PowerPoint Knowledge. Paper presented at *EGOS 20th Colloquium. The Organization as a Set of Dynamic Relationships*, Ljubljana, Slovenia, July 1–3.

Aronescu, D., Bergström, O., Larsson, P. & Strannegård, L. (2004) The Voice of Temporary Doctors: Contingent employment as an act of resistance. Paper presented at *EGOS 20th Colloquium. The Organization as a Set of Dynamic Relationships*, Ljubljana, Slovenia, July 1–3.

Kärreman, D. and Strannegård, L. (2003) PowerPoint Knowledge: Discursive production of “knowledge” in knowledge work. Paper presented at *The Tenth APROS (Asia-Pacific Researchers in Organisation Studies) International Colloquium – New World: Translating the Past, Narrating the Present & Organising the Future*. Oaxaca, Mexico, December 7–10.

Holmberg, I. and Strannegård, L. (2003) Do-It-Yourself Leadership: Ideology in the Network Society. Paper presented at the *17th Nordic Conference on Business Administration*, University of Iceland, Reykjavik, August 14–16.

- Salzer-Mörling, M. and Strannegård, L. (2003) The Art of Keeping Apart: The Gap Between Substance and Image. Paper presented at *Life in the Mandrake Economy*, Lund University, Lund, Sweden, April 25–27.
- Salzer-Mörling, M. and Strannegård, L. (2003) Ain't Misbehavin': Consumption in a moralised brandscape. Paper presented at *The European Academy of Management IIIrd Annual Conference: Managing Through Variety: The European Style*, Milan, Italy, April 3–5.
- Holmberg, I. and Strannegård, L. (2002) Who needs it? The role of leadership in the network society. Paper presented at *The ELASM Workshop on Leadership Research*. Saïd Business School, University of Oxford, Oxford, December 16–17.
- Salzer-Mörling, M. and Strannegård, L. (2002) Leadership: From Managing Meaning to Marketing Expressions. Paper presented at *The European Academy of Management IIrd Annual Conference on Innovative Research in Management*, Stockholm, May 9–11.
- Aronescu, D., Bergström, O., Larsson, P. & Strannegård, L. (2002) Contingent employment as an act of resistance: The Voice of Temporary Doctors. Paper prepared for *Symposium of Relational Identities in Temporary and Scattered Work Practice*, Skagen, Denmark, August 23–25.
- Dobers, P. and Strannegård, L. (2002) The Cocoon – a travelling space. Paper presented at *The Association of American Geographers, 98th AAG Annual Meeting*, Los Angeles, California, March 19–23.
- Strannegård, L. and Bergström, O. (2001) Star Management: Translating High-End Consultant Work to the Labour Market. Paper presented at *The 17th EGOS Colloquium: The Odyssey of Organizing*, Lyon, France, July 5–7.
- Dobers, P. and Strannegård, L. (2001) The Cocoon – a travelling space. Paper presented at *The International Conference on Spacing and Timing: Rethinking Globalization and Standardization*, Palermo, Italy, November 1–3.
- Salzer-Mörling, M. and Strannegård, L. (2001) The Silence of the Brands. Paper presented at *The 16th Nordic Conference on Business Administration: Business administration in a knowledge society*. Uppsala University, August 16–18.
- Holmberg, I. and Strannegård, L. (2001) The Ideology of the New Economy. Paper presented at *The 16th Nordic Conference on Business Administration: Business administration in a knowledge society*. Uppsala University, August 16–18.
- Dobers, P., Strannegård L. and Wolff, R. (2001) Corporate Environmental Management: Why Care? Paper presented at *The 9th Greening of Industry Network Conference: Sustainability at the Millennium: Globalization, Competitiveness and the Public Trust*, Bangkok, Thailand, January 21–25.
- Berglund, J., Strannegård, L. and Tillberg, U. (1999) High-Tech and High-Touch: Using Paradoxes as a Rhetorical Device. Paper presented at the *15th Nordic Conference on Business Administration*, Helsinki, Finland, August 20–21.
- Dobers, P., Strannegård L. and Wolff, R. (1999) Union-jacking the research agenda. A study of the frontstage and backstage of Business Strategy and the Environment 1992–1998. Paper presented at *Business Strategy and the Environment Conference*, University of Leeds, September 16–17.
- Strannegård, L. (1999) Flexible Couplings. Combining Business Goals and Environmental Concern. Paper presented at *The 4th Nordic Network in Corporate Environmental Management*, Gothenburg, January 14–16.
- Strannegård, L. (1998) The rhetoric of leadership: the competition toward environmental friendliness. Paper published in *Proceedings from the 7th Greening of Industry Conference*, Rome, Italy, November 15–18.
- Strannegård, L. (1998) Discourses to avoid deinstitutionalization of an environmental ideology. Paper presented at the *14th European Group for Organisational Studies (EGOS) Colloquium*, Maastricht University, Maastricht, The Netherlands, July 9–11.

Strannegård, L. (1998) The race toward environmental friendliness – spreading the words of an environmental ideology. Paper presented at the *16th Standing Conference in Organizational Symbolism (SCOS)*, Guarujá, Brazil, July 2–5.

Strannegård, L. (1998) Environmental Change Efforts: Organizing by Internalizing. Paper published in *Proceedings from the III CEMS Academic Conference*, Université Catholique de Louvain, Louvain-la-Neuve, Belgium, May 7–9.

Strannegård, L. (1997) Strategy formation and institutional change. The formation of a business-driven environmental strategy. Paper presented at the *4th Conference of the Nordic Business Environmental Management Network*, Tuohilampi, Finland, June 5–7.

Strannegård, L. (1997) Talk About Change! An Environmental Staff Unit in Three Different Contexts. Paper published in Conference Proceedings of *13th European Group of Organization Studies (EGOS) Colloquium*, Budapest University of Economic Sciences, Budapest, Hungary, July 3–5.

Belz, F. & Strannegård, L. (1994) Environmental Management in Sweden and Switzerland. Empirical Results of a Comparative Study. Paper presented at *Business and the Environment. 2nd Nordic Network Conference*, BI-Norwegian School of Management, December 1–2.

TEACHING

- Dean SSE MBA, Stockholm School of Economics, 2009–2012.
- Academic Director, Executive MBA, Stockholm School of Economics, 2007–2009.
- Program manager, Global Executive MBA, Stockholm School of Economics, 2006–2009.
- Program manager, Executive MBA General Management, Stockholm School of Economics, 2005–2007.
- Program manager, Executive MBA General Management, Stockholm School of Economics, 2003–2005.
- director, PhD course, Qualitative methods, Dept of Business Administration, Uppsala University, 2006–.
- Course director, PhD course, Organizational theory, Dept of Business Administration, Uppsala University, 2006–.
- Course director, PhD course, Research Process, Stockholm School of Economics, 2012–.
- Course director, Master's course, Leadership: The Management of Meaning, Stockholm School of Economics, 2011–2012.
- Course director, Organization and leadership, Executive MBA General Management, Stockholm School of Economics, 2003–2005.
- Course director, with Professor Peter Dobers, Mälardalen University College, PhD course, The formation of a researcher, 2006.
- Course director, with Professor Tima Bansal and Professor Frank Belz, Oikos PhD Summer Academy, PhD course, University of St. Gallen, 2003.
- Course director, with Professor Gideon Kunda, Tel Aviv University, Analyzing and writing up data, PhD course, Centre for Advanced Studies in Leadership, 2001–2002.
- Project supervisor, Business Development, Executive MBA, Stockholm School of Economics, 2006–2007.
- Project supervisor, Change and integration, Executive MBA Health, Business Development & IT, 2005.
- Introductory course, The firm and society, School of Business, Economics and Law, Gothenburg University, 1997.
- The environment and the economy, Jönköping International Business School, 1996.
- Case methods, School of Business, Economics and Law, Gothenburg University, 1995.
- Ecological economics, Mälardalen University College, 2000–2004.
- Business and the environment, University of Innsbruck, 1998.
- Advanced studies in the firm and the environment, School of Business, Economics and Law, Gothenburg University
- Organizational learning, Copenhagen Business School, 1999.
- Course director, Business administration, Sydskraft, 1994–1995.
- Course director and developer, The firm and the environment, Utbildningsradion [Swedish Educational Radio and Television], Stockholm, 1996.

- Guest lecturer at all levels (BSc, MSc, PhD and Executive Education), School of Business, Economics and Law, Gothenburg University, Mälardalen University College, Umeå University, Stockholm School of Economics, Royal Institute of Technology, SSE Riga, Chalmers University of Technology, Stanford University, Jönköping International Business School, Örebro University, Turku School of Economics, Dalarna University, Kalmar University College, Luleå Technical University, Uppsala University, Stockholm University, Lund University, Borås University College and University of St. Gallen.
- Guest lecturer for a large number of Swedish and international organizations including, Ericsson, Volvo, Skanska, Electrolux, Svenska Handelsbanken, Länsstyrelsen, Riksdagen [Swedish parliament], Riksrevisionen [Swedish National Audit Office], Institutet för företagsledning, Affärsvärlden, Norstedts Publishing, the City of Stockholm, Stockholm County Council, the Swedish Institute, Kvalitetsmässan, JKL, Hill & Knowlton, SIF, Svenska Spel, Civilingenjörssförbundet, Nationalmuseum [Swedish National Museum of Fine Arts], Moderna museet, Kulturhuset i Stockholm [The Stockholm Cultural Center], Världskulturmuseet [Museum of World Culture], Microsoft.

MISCELLANEOUS

- Board member, Wanås Konst, 2018-
- Board member Swedish Public Service Television (SVT), 2019-
- Board member, International English School, 2018-
- Chairman of the Board, Stockholm Academic Forum, 2015-
- Deputy Chair, Global Alliance in Management Education (CEMS), 2018-
- Chairman of the Board, Beckman College of Design, 2015-2019
- Board member, Swedish Arts Council, 2010–2018
- Board member, Stiftelsen Bergmangårdarna på Fårö [Bergman Estate on Fårö Foundation], 2012– 2017
- Vice chairman of the board, Swedish Society for Crafts and Design, 2005–2010
- Committee member Bildkonst Upphovsrätt i Sveriges (BUS) kollektiva upphovsrättsersättningsnämnd (KUN) [organization responsible for collecting and disbursing remuneration for the use of copyrighted images], 2009–2010
- Board member, European Academy of Management, 2006–2008
- Board member, Förbundet Riksdagsmän och forskare (RIFO) [An association of parliamentarian and researchers] 2001–2012
- Board member, Swedish Society for Crafts and Design, 2004–2010
- Board member, Nationellt IT-användarcentrum, NITA, Uppsala University [National center for IT users]. 2008–2010
- Board member, The National Association of Swedish Handicraft Societies, 2007–2010
- Board member, Nyckelvik School, 2006–2012
- Board member, Raster Förlag [publishing house], 2000–2004
- Board member, Kulturprojekt Röda Sten [culture project], 1993–1999
- Head of Section (Organization), Dept of Business Administration, Uppsala University, 2006–2009
- Executive Vice-President, European Academy of Management (EURAM), 2007–2008
- Member of Executive Committee, European Academy of Management (EURAM), 2007–2008
- Board Member, Scancor, Stanford University, 2012–2015
- National Editor, *Nordiske Organisasjonsstudier* (NOS), 2007–2008
- Editorial Board Member *Leadership and Organization Development Journal*
- Editorial Board Member *Business Strategy and the Environment*
- Editorial Board Member *Form Design Journal*, 2005–2008
- Manuscript reviewer *Organization*
- Manuscript reviewer *Management Learning*
- Manuscript reviewer *European Journal of Marketing*
- Manuscript reviewer *Business Strategy and the Environment*
- Manuscript reviewer *Human Relations*
- Manuscript reviewer *Scandinavian Journal of Management*
- Manuscript reviewer *International Studies of Management and Organization*
- Manuscript reviewer *Creativity and Innovation Management*
- Manuscript reviewer *Academy of Management, OMT Division*
- Manuscript reviewer *Arbetsliv i Omvandling, (National Institute of Working Life, Sweden)*

- Manuscript reviewer, *Cambridge University Press*
- Manuscript reviewer, *SAGE Publications*
- Keynote Speaker, *WACRA Conference*, Lund University, “Academia and the New Economy”
- Keynote Speaker, *Craft and Tradition Conference*, Reykjavik, Iceland
- Member, Organizing Committee, EGOS 2011
- Track organizer, International Sustainable Development Research Conference
- Track organizer, Greening of Industry Network Research Conference
- Track organizer, Nordic Academy of Management Conference
- Track organizer, Money, Management and Morality, EGOS
- Dissertation advisor, Irene Popoli, Stockholm School of Economics
- Dissertation advisor, Erik Wikberg, Stockholm School of Economics
- Dissertation advisor, Emilia Kvarnström, Uppsala University
- Dissertation advisor, Svenne Junker, Stockholm School of Economics (PhD, April 2014)
- Dissertation advisor, Anna Tyllström, Uppsala University (PhD, June 2013)
- Dissertation advisor, Anette Hallin, Royal Institute of Technology (PhD, December 2009)
- Dissertation advisor, Lena Andersson, Stockholm School of Economics (PhD, August 2009)
- Dissertation advisor, Katarina Buhr, Uppsala University (PhD, December 2008)
- Faculty opponent, Hanna Borgblad, Gothenburg School of Economics and Commercial Law
- Faculty opponent, dissertation defense, Satu Kristiina Rintanen, Turku School of Economics
- Faculty opponent, dissertation defense, Anita Radón, Stockholm University
- Faculty opponent, dissertation defense, Pauline Göthberg, Royal Institute of Technology
- Faculty opponent, dissertation defense, Annika Skoglund, Royal Institute of Technology
- Faculty opponent, dissertation defense, Mats Agurén, Åbo Akademi
- Faculty opponent, licentiate thesis defense, Peter Zackariasson, Umeå University
- Faculty opponent, licentiate thesis defense, Johan Frishammar, Luleå Technical University
- Dissertation examiner, Mats Agurén, Åbo Akademi
- Dissertation examiner, Satu Kristiina Rintanen, Turku School of Economics
- Dissertation examiner, Tiina Onkila, University of Jyväskylä
- Dissertation examiner, Andrea Sjöblom, Hanken School of Economics, Helsinki
- Dissertation examiner, Joanna Sinclair, Hanken School of Economics, Helsinki
- Dissertation grading committee, Thomas Andersson, School of Business, Economics and Law, Gothenburg University
- Dissertation grading committee, Anna Krohwinkel-Karlsson, Stockholm School of Economics
- Dissertation grading committee, Marcus Linder, Chalmers University of Technology
- Dissertation grading committee, Anna Rylander, Royal Institute of Technology
- Dissertation grading committee, Karolina Windell, Uppsala University
- Dissertation grading committee, Helena Csarman, Royal Institute of Technology
- Dissertation grading committee, Miriam Garvi, Jönköping International Business School
- Dissertation grading committee, Anneli Andersson, Uppsala University
- Dissertation grading committee, Bengt Gustafsson, Swedish Agricultural University
- Dissertation grading committee, Josef Pallas, Jönköping International Business School
- Dissertation grading committee, Niklas Egels-Zandén, School of Business, Economics and Law, Gothenburg University
- Dissertation grading committee, Lotta Björklund Larsen, Stockholm University
- Discussant, final dissertation manuscript, Alf Rehn, Royal Institute of Technology.
- Discussant, final dissertation manuscript, Johan Berglund, Stockholm School of Economics.
- Discussant, final dissertation manuscript, Karl Ydén, School of Business, Economics and Law, Gothenburg University
- Discussant, final dissertation manuscript, Nadja Sörgärde, Lund University
- Discussant, final dissertation, Mats Williander, Fenix, Chalmers University of Technology
- Discussant, final dissertation manuscript, Karolina Windell, Uppsala University
- Discussant, final dissertation manuscript, Miriam Garvi, Jönköping International Business School.
- Discussant, dissertation manuscript, Clara Gustafsson, Stockholm University
- Discussant, dissertation proposal, Jenny Ählström, Stockholm School of Economics
- Member, Scientific Committee, International Sustainable Development Research Conference 2007
- Expert reviewer, The Foundation for Baltic and East European Studies
- Expert panel, FORMAS

- Expert reviewer, Swedish Research Council, section for business and economics, 2010–2012
 - Expert reviewer of grant proposals, Jan Wallander & Tom Hedelius Foundation, Svenska Handelsbanken
 - Expert reviewer of grant proposals, Swedish Research Council
 - Expert reviewer for faculty appointment (asst. professor) in business administration, Växjö University
 - Expert reviewer for faculty appointment (research-intensive asst. professor) in fashion studies, Stockholm University
 - Expert reviewer for faculty appointment (asst. professor) in fashion studies, Stockholm University
 - Expert reviewer for faculty appointment (professor), Lund University
 - Expert reviewer for promotion to associate professor, Business Administration, Växjö University
 - Expert reviewer for promotion to associate professor, Business Administration, Lund University
 - Expert reviewer for promotion to associate professor, Business Administration, Umeå University
 - Expert reviewer for promotion to associate professor, Business Administration, Mälardalen University College
 - Expert reviewer for promotion to associate professor, Business Administration, School of Business, Economics and Law, Gothenburg University
 - Expert reviewer for promotion to professor, Business Administration, Jönköping International Business School
 - Principal book reviewer, business literature, *Affärsvärlden* [business weekly], 2005–2006
 - Reference group, *Svenska Dagbladet* [nationwide daily newspaper], *Näringsliv Special & PM*, 1999–2000
 - Co-founder of culture project Röda Sten
 - Project leader for Environmental barometer throughout doctoral studies
 - Research grant for project, Leadership and the internet company, Rådet för Arbetslivsforskning/Vinnova, 2000–2003
 - Research grant for project, The dynamics of failure, Humanistisk-samhällsvetenskapliga forskningsrådet, 2003–2005
 - Research grant for program, The network society from within, Riksbankens Jubileumsfond, 2001–2006
 - Research grant for program, Knowing How to Lead, Wallanders och Tom Hedelius Stiftelse, 2005–2007
 - Research grant for program, Managers, Media and Communication Consultants, Wallanders och Tom Hedelius Stiftelse, 2008–2011
 - Research grant for program, Economy of the senses, Wallanders och Tom Hedelius Stiftelse, 2010–2014
 - Course evaluations “Excellent” Copenhagen Business School 1999
 - Course evaluations “Excellent” Mälardalen University College, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006
 - Research findings received media exposure in Sveriges Radio P1, P3 & P4, Vetenskapsradion, SVT 1, SVT 2, TV 4, TV 8, BBC, Svenska Dagbladet, Dagens Nyheter, Göteborgs-Posten, Vision, Ekonomi24, Dagens Industri, Finanstidningen, Affärsvärlden, Upsala Nya Tidning, Computer Sweden, FinansVision, Kapital, Aftonbladet, Expressen and others
 - Participant, MBA Case Competition, Montreal, Canada, 1992
 - Scholarship, Tekn. dr. Marcus Wallenbergs fond för internationellt industriellt företagande, 1992
 - Nominated “Årets opinionsbildare” [Opinion maker of the year], Kompetensgalan, 2004
 - Named “Framtidens makthavare” [Powerbroker of the future] (Sveriges 100 mäktigaste under 40 år) [100 Swedish leaders under 40] by *Affärsvärlden*, 2003
 - Named “Framtidens makthavare” [Powerbroker of the future] (Sveriges 100 mäktigaste under 40 år) [100 Swedish leaders under 40] by *Affärsvärlden*, 2004
 - Course Literature Prize 2017, Studentlitteratur
 - Chairman of the jury: Årets Kompetenspris till Ung Chef [City of Stockholm annual award for young executive of the year], 2004–2010
 - Jury member, Årets Chef [Executive of the year] *Chef* magazine annual award to a senior executive, 2011
 - Jury member, Michael Treschow’s scholarship for design students, Swedish Industrial Design Foundation, 2005–
 - Jury member, August Prize, non-fiction, 2014–2017
 - Elector, August Prize, non-fiction, 2017-
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