

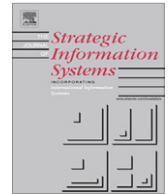


ELSEVIER

Contents lists available at ScienceDirect

Journal of Strategic Information Systems

journal homepage: www.elsevier.com/locate/jsis



Journal of Strategic Information Systems

Best Paper 2009

The editors and publishers of JSIS are pleased to announce the best paper published in the journal in 2009, which was:

“Effects of information technology failures on the market value of firms”

Journal of Strategic Information Systems, volume 18, number 2, Pages 66–79

by **Anandhi Bharadwaj**, Goizueta Business School, Emory University, USA.

Mark Keil, Department of Computer Information Systems, J Mack Robinson College of Business, Georgia State University, USA
and

Magnus Mähring, Department of Management and Organization, Stockholm School of Economics, Sweden, and Ecole de Management Strasbourg, France.

JSIS has a long history of publishing articles from the international community that are thorough, reflexive, critical – and hopefully seminal – in their treatment of subject matter that is strategic and often enduring in nature.

This paper is no exception. Written by colleagues from the USA and Europe, the authors point to the fact that little is known about the financial impact of IT failures on a firm’s market value. They employ the resource-based view of the firm and event study methodology to study how firms are penalized by the market when they experience unintended, unforeseen operating and/or implementation-related IT failures: the more severe the IT failure, the greater the resultant decline in firm value.

Honorable mentions go to:

Maira Petrini, Fundação Getulio Vargas, Brazil, and

Marlei Pozzebon, HEC Montréal, Canada,

for their paper “Managing sustainability with the support of business intelligence: Integrating socio-environmental indicators and organizational context”, *JSIS* 18 (4): 178–191,

and

Dorothy E Leidner, Hankamer School of Business, Baylor University, USA,

Gary Pan, Singapore Management University, Singapore, and

Shan L Pan, National University of Singapore, Singapore,

for their paper “The role of IT in crisis response: Lessons from the SARS and Asian Tsunami disasters”, *JSIS* 18 (2): 80–99.

These papers are illustrative of the journal’s increased focus on environmental and societal issues of strategic significance, as presaged in this issue’s (December, 2010) editorial and final Viewpoint article, and in a forthcoming special issue of *JSIS* on Green IT.