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BRIEF CURRICULUM VITAE

March 2017

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Name: Pär Mårtensson

Date of Birth: 13 April 1963

Academic Degrees

Bachelor of Science (B.Sc.) in Business Administration, Mathematics and Economics, University of Karlstad, Sweden, 1986

Master of Science (M.Sc.) in Management Sciences (with distinction), University of Hull, England, 1987

Thesis: *The Design of Coronary Care Units: A Case Study in the Application of Computer Simulation.*

Licentiate's Degree (Econs. Lic.), Stockholm School of Economics, 1992

Thesis: *Information Support from Staff to Executives: An Explorative Study* (together with Magnus Mähring).

Doctor of Philosophy (Ph.D.), Stockholm School of Economics, 2001

Dissertation: *Management Processes – An Information Perspective on Managerial Work*

Employments & Examples of Teaching

Various positions (part- and full-time) as teacher/lecturer/course director, Stockholm School of Economics (SSE), 1988-2004

B.Sc.-, M.Sc.-, and Executive MBA-programs, plus various other Executive Education programs

Associated researcher, the Institute for Business Process Development (Institute V), 1989-present

Faculty member, Stockholm School of Economics (SSE), 2004-present

Tenured Associate Professor from 2012.

- Member of Core Faculty SSE MBA, 2004-2008
- Course Director (Live Capstone Project), SSE MBA, 2004-2008
- Head of Pedagogy and Faculty Development at SSE, 2004-present
- Teacher on Change Management, various ExEd programs, 2004-present
- Course Director (Integrating Theory & Practice-Project), Executive MBA, 2006-2011
- Founding Program Director M.Sc. in General Management, 2008-2011
- Course Director (Change *Live*), SSE MBA, 2011-2015
- Course Director (Teaching and Learning at Business Schools), Faculty/PhD, 2011-2016
- Course Director (Program- and Process Leadership), Faculty, 2013-2014
- Course Director (Developing Teaching Excellence), PhD-course, 2016-present
- Course Director (Teaching Executives), Faculty/PhD, 2017-present

Examples of Courses Attended

The International Teachers Programme (ITP), London Business School, 1997

English in the Classroom, SSE, 2003

Pedagogy for Course Directors, SSE, 2003

The Global Colloquium on Participant-Centered Learning, Harvard Business School, 2011

Examples of Academic Assignments

ITP, SSE, Stockholm, Sweden, 2003-2005

Program Director (together with Magnus Bild and Kristina Nilsson)

ITP, IMD, Lausanne, Switzerland, 2006-2007

Faculty member and Coach

ITP, Bocconi Business School, Milan, Italy, 2008-2009

Faculty member and Coach

Member of the Practice Theme Committee Awards Committee, Academy of Management, 2010

ITP, Kellogg School of Management, Northwestern University, 2010-2011

Faculty member and Coach

ITP, HEC Paris, France, 2012-2014

Faculty member and Coach

WU Vienna, Workshops on various faculty development topics, 2012-2015

International Schools of Business Management (ISBM), 2013-2016

Board member

Indian School of Business, Hyderabad, India, Workshops on faculty development, 2014-present

ITP, CEIBS Shanghai and Beijing, 2015-2016

Faculty member and Coach

[Business School in Europe], Review of the business school (in cooperation with Harvard Business School, Europe Research Center, Paris)

ITP, IAE Aix-en-Provence, France, 2017-present

Faculty member

International Schools of Business Management (ISBM), 2017-present

Chairman of the Board

Supervision

Supervised in total more than 130 B.Sc.-theses, M.Sc.-theses and projects on the MBA-and Executive MBA-levels. The major part consists of projects that have been the largest piece of individual work (or in pairs) in the MBA/EMBA-programs, typically conducted part-time over a period of about 8 months, ranging from about 4 to about 11 months.

Examples of Reviewer and Editorial Assignments

Member of the Research in Management and Education Development Board of Editorial Review, 2004-present

Guest Editor for the International Journal of Sociotechnology and Knowledge Development and a special issue on “Knowledge Development and the Net Generation” Vol. 2, No. 4, 2010.

Reviewer for:

- Academy of Management, Management Education and Development (AOM-MED)
- America’s Conference on Information Systems (AMCIS)
- European Conference on Information Systems (ECIS)
- Information Systems Journal (ISJ)
- International Association of Information Management (IAIM)
- International Conference on Information Systems (ICIS)

Member of the Harvard Business Review Advisory Council, 2012-present

Examples of Coaching Assignments in Industry

Swedish Television and Capio/Unilabs, 2006-2016
Director and Coach in an internal Change Management program

Swedish Television, 2008-2011
Project Leader Coach

[Swedish Non-profit Organization], 2008-2011
Coach for the President

[Swedish Media Organization], 2008-2011
Coach for a Vice President

[Swedish Media Organization], 2015-present
Coach for a Vice President

[Swedish Family Business], 2016-present
Coach for the Chairman of the Board

Examples of Publications

Mårtensson, P. (2001). *Management Processes – An Information Perspective on Managerial Work*, Economic Research Institute (EFI), Stockholm School of Economics, Stockholm, Sweden. [Published Ph.D.-dissertation]

Sundgren, B., Mårtensson, P., Mähring, M. and Nilsson, K. (eds.) (2003). *Exploring Patterns in Information Management: Concepts and Perspectives for Understanding IT-Related Change*, Economic Research Institute (EFI), Stockholm School of Economics, Stockholm, Sweden.

Mårtensson, P. and Lee, A. S. (2004). “Dialogical Action Research at Omega Corporation”, *MIS Quarterly*, Vol. 28, No. 3 (September), pp. 507-536.

Westelius, A. and Mårtensson, P. (2004). "The Midas Touch in Knowledge Management Projects – Beware, Your Wish Could Come True", *Electronic Journal of Knowledge Management*, Vol. 2, No. 2, pp. 35-44.

Lundeberg, M., Mårtensson, P. and Mähring, M. (eds.) (2006). *IT & Business Performance – A Dynamic Relationship*, Studentlitteratur, Lund, Sweden.

Mårtensson, P., Bild, M. and Nilsson, K. (eds.) (2008). *Teaching and Learning at Business Schools: Transforming Business Education*, Gower Publishing, Aldershot, England.

Mårtensson, P. and Mähring, M. (eds.) (2010). *Mönster som ger avtryck – Perspektiv på verksamhetsutveckling* (Patterns that Make Imprints – Perspectives on Business Process Development), Economic Research Institute (EFI), Stockholm School of Economics, Stockholm, Sweden.

Lewis, M., Åhlström, P., Yalabik, B. and Mårtensson, P. (2012). "Implementing Advanced Service Technology in The Public Sector: An Exploratory Study of the Relevance and Limitations of Insights from Private Sector Manufacturing Technology Implementation", *Production Planning and Control*, Vol. 2012, pp. 1-15.

Mårtensson, P., Lychnell, L-O. and Frelin, J. (eds.) (2013). *Perspektiv på förändring – Om en förändringsresa på Sveriges Television* (Perspectives on Change – About a Change Journey at Swedish Television), Stockholm School of Economics Institute for Research, Stockholm, Sweden.

Mårtensson, P. and Richtnér, A. (2015). "What Parameters Do Students Value in Business School Rankings?", *Journal of Higher Education Policy & Management*, Vol. 37, No. 6, pp. 646-658.

Söderblom, A., Samuelsson, M. and Mårtensson, P. (2016). "Opening the Black Box: Triggers for Shifts in Business Angels' Risk Mitigation Strategies within Investments", *Venture Capital: An International Journal of Entrepreneurial Finance*, Vol. 18, No. 3, pp. 211-236.

Mårtensson, P., Fors, U., Wallin, S-B., Zander, U. and Nilsson, G. H. (2016). "Evaluating Research: A Multidisciplinary Approach to Assessing Research Practice and Quality", *Research Policy*, Vol. 45, No. 3, pp. 593-603.

Bild, M. and Mårtensson, P. (2016). *Ordspråksekonomi* (Management by Proverbs), Upnose förlag, Stockholm, Sweden.