

## CHRISTER KARLSSON

### CURRICULUM VITAE



Stockholm School of Economics  
P.O. Box 6501  
SE – 113 83 Stockholm  
Sweden  
Visiting address: Saltmätargatan 13, 6<sup>th</sup> floor  
Phone: +46 8 736 9571, +45 3815 2387  
E-mail: [christer.karlsson@hhs.se](mailto:christer.karlsson@hhs.se)  
<http://www.hhs.se/Faculty/showperson.htm?personid=215>

#### Present positions

- 2011 - Professor emeritus at Stockholm School of Economics in the field of Innovation and Operations Management
- 2004 - Professor of Innovation and Operations Management, Copenhagen Business School, from 2013 Academic director CBS Competitiveness platform

#### Earlier positions

- 2004 - 2009 Dean CBS Executive, Copenhagen Business School
- 1994-2011 Professor at Stockholm School of Economics in the field of Innovation and Operations Management
- 1994 - 2005 Director of the Institute for Management of Innovation and Technology (IMIT), a research and development organization founded by the three largest universities of technology (KTH, CTH, LTH) in Sweden, the Stockholm School of Economics (HHS), and the Swedish Institute of Management (IFL)
- 1984 - 1994 Director (administrateur délégué) Institutet för Företagsledning S.A., the Belgian subsidiary of the Swedish Institute of Management
- 1984 - 1994 Professor (visiting) at the European Institute for Advanced Studies in Management, responsible for the field of Management of Technology
- 1993 - 1994 Adjunct professor at Stockholm School of Economics in the field of Management and Technology
- 1981 - 1983 Associate professor (docent) in Industrial Management at Chalmers University of Technology, part time tutoring doctoral students
- 1979 - 1983 Director Institute for Management of Innovation and Technology (IMIT)
- 1977 - 1980 Chalmers University of Technology, Assistant professor ("forskarassistent") in Industrial Management, especially tutoring doctoral students
- 1975 – 1978 Management consultant in corporate development and organization

1975 - 1976 Chalmers University of Technology, Office of the Rector. Special appointment for the planning of a school of Industrial Management

1970 - 1975 Konsultpartner Ltd. Consultancy projects in the management field while working on the doctor degree

1970 - 1971 Ministry of Education. Secretary in the organizing committee for the setting up of a new university of technology in Sweden (Luleå University of Technology)

## **Studies**

1970-1975 Chalmers University of Technology, Gothenburg, Sweden. PhD in Industrial Management

1965-1969 Chalmers University of Technology, Gothenburg, Sweden. Master of Science, Mechanical Engineering, Specialized in Industrial Management

1961-1964 "Technical Gymnasium (=High School) Halmstad", Mechanical Engineering

## **Current and recent other positions in professional associations, etc.**

EIASM; European Institute for Advanced Studies in Management, professor

EIASM; European Institute for Advanced Studies in Management, board member 1996 – 2014

NIMI; Nordic International Management Institute, Chengdu, China, Visiting professor, 2011 -

EIJS; The European Institute of Japanese Studies, member of the board, (1998-2005)

IVA; Royal Swedish Academy of Engineering Sciences, laureate (life time), (chairman Division "Management" 2004 - 2006, vice chairman 2000 – 2003)

MIP-Politecnico di Milano School of Management, member of Advisory Board, 2009 -

Stockholm School of Economics, Acting Associate Dean MBA program (2002-2003)

Stockholm School of Economics, Director of Doctoral programs, (2001-2003)

Stockholm School of Economics Executive Education Inc., member of the board (2000-2003)

Swedish Foundation for Strategic Research, member of the board (2000-2003)

Swedish Transport and Communications Research Board, member of the steering committee for the vehicles and fuels program (1998-2000)

EurOMA, European Operations Management Association, board member, 1996-2005, 2007-

POMS, Production and Operations Management Society, (vice president 2000 – 2003)

Editorial board, International Journal of Operations and Production Management

Editorial board, The Journal of Product Innovation Management

Editorial board, International Journal of Innovation Management

Editorial board, International Journal of Automotive Technology Management

Editorial board, International Journal of Entrepreneurship and Innovation Management

Editorial board, Japanese Management and International Studies

University of Cambridge, Centre for Technology Management, Academic Advisory Group

EIASM Product Development Management Conference (annual), board chairman

"Årets ledare" (Leader of the year), member of the jury, 1997 – 2009

## Scientific awards and prices

Göteborgs Kungliga Vetenskaps- och Vitterhetssamhälles pris 1990 (Gothenburg Royal Academy of Science Award 1990). Public lecture and price ceremony 14 May 1990

"Bahco-lecturer" at Stockholm School of Economics 1992. Public lecture 2 November 1992

Highly Commended Award 2001. International Journal of Operations & Production Management year 2000 best paper award

An award to be given annually as a best paper award at the International Product Development Management Conference was instituted in 2001 by the European Institute for Advanced Studies in Management (EIASM) and named "The Christer Karlsson best paper award"

Fellow of European Operations Management Association, EurOMA, 2009 – lifelong

## PhD dissertation

Komponenter i analys och värdering av förslag till organisationsstrukturer. Doktorsavhandling (PhD thesis), Chalmers University of Technology, 1975 (Components in analysis and evaluation of proposals for organizational structures)

## Main scientific publications (e.g. articles, book chapters), 1985 -

"Bilindustrins framtid - industriell strategi och struktur." In "Bilen och bilindustrin i svenskt perspektiv", IMIT, Göteborg, 1985. (The development of the automobile industry. In "The automobile and the automobile industry in a Swedish perspective")

Creation of New Businesses in Large Established Organizations. Technovation, 1986:5, Elsevier, Amsterdam, 1986

Management and new production systems. Editorial in International Journal of Production Research - Special Issue on Management and New Production Systems. (Editor) Vol. 25, No. 11, 1987. (Together with Willem During)

Strategic Options in the Automobile Industry. In "Managing Innovation and Change", eds. Lundstedt and Moss, Kluwer, Dordrecht, 1989. (First published in Working Paper Series 87-89, The Ohio State University, 1987)

Challenges for Organization of Technical Functions in the Automobile Industry. International Motor Vehicle Program Publications, Listed in Womack et. al., "The Machine that Changed the World", Rawson, 1990. First published as Working paper 87-7, EIASM - European Institute for Advanced Studies in Management, Brussels, 1987. (Together with Matts Carlsson)

Challenges for the organization of the technical functions in the automotive industry. International Journal of Technology Management, Vol. 2, No. 3/4, 1987

Corporate Families to Handle Galloping Technology. In "Strategies in global competition", eds. Hood and Vahlne, Croom Helm, Beckenham, 1988. (Selected papers from the Prins Bertil Symposium, Stockholm School of Economics, 1984. First published as Working paper 84-15, EIASM - European Institute for Advanced Studies in Management, Brussels, 1984)

Next Practice in Managing Product Development. International Motor Vehicle Program Publications, Listed in Womack et. al., "The Machine that Changed the World", Rawson, 1990. First published as Working paper 88-19, EIASM - European Institute for Advanced Studies in Management, Brussels, 1988 (Together with Matts Carlsson)

High Rates of Innovation: The Japanese Culture Shock to Europe. *European Management Journal*, Vol. 7, No. 1, 1989. Reprinted in *IEEE Engineering Management Review*, Vol. 18, No. 2, 1990

Hindering and supporting factors in the start-up of new, small, technology-based firms. In "The Competitiveness of European Industry", eds. Francis and Tharakan, Routledge, 1989

Next Practice in Product Development: Integration of Technical Functions. *International Motor Vehicle Program Publications*, Listed in Womack et. al., "The Machine that Changed the World", Rawson, 1990. First published as Working paper, EIASM - European Institute for Advanced Studies in Management, Brussels, 1989 (Together with Matts Carlsson)

Management and New Production Systems - Editorial. *The International Journal of Operations and Production Management*. (Editor) Vol. 10, No. 2, 1990 (Together with Kasra Ferdows)

Knowledge and Material Flow in Future Industrial Networks. *International Journal of Operations and Production Management*, Vol. 12, No. 7/8, 1992

Management and New Production Systems - Editorial in *International Journal of Operations and Production Management*. (Editor) Vol. 12, No. 7/8, 1992 (Together with Sigvard Rubenowitz)

Total Effectiveness in a Just-in-Time system. *International Journal of Operations and Production Management*, Vol. 14, No. 3, 1994 (Together with Christer Norr)

Management and New Production Systems - Editorial in *International Journal of Operations and Production Management*. (Editor) Vol. 14, No. 3, 1994 (Together with Chris Voss)

Change Processes Towards Lean Production: The Role of the Remuneration System. *International Journal of Operations and Production Management*, Vol. 15, No. 11, 1995 (Together with Pär Åhlström)

Assessing Changes Towards Lean Production. *International Journal of Operations and Production Management*, Vol. 16, No. 2, 1996 (Together with Pär Åhlström)

The Difficult Path to Lean Product Development. *Journal of Product Innovation Management*, Vol. 13, No. 4, 1996 (Together with Pär Åhlström)

Radically New Production Systems. *International Journal of Operations and Production Management*, Vol. 16, No. 11, 1996

Change Processes Towards Lean Production: The Role of the Management Accounting System. *International Journal of Operations and Production Management*, Vol. 16, No. 11, 1996 (Together with Pär Åhlström)

Bilindustri i samhället, marknad och produktion. IMIT, Stockholm, 1997. (Automobile industry in society, market and production) (Together with Björn Lindkvist)

A Lean and Global Smaller Firm? *International Journal of Operations and Production Management*, Vol. 17, No. 10, 1997 (Together with Pär Åhlström)

Changing Product Development Strategy - A Managerial Challenge. *Journal of Product Innovation Management*, Vol. 14, No. 6, 1997 (Together with Pär Åhlström)

The Superweight Project Team and Manager. *International Journal of Innovation Management*, Vol. 2, No. 3, 1998 (Together with Rajesh Nellore)

Black-Box Engineering: Redefining the Role of Product Specifications. *Journal of Product Innovation Management*, Vol. 15, No. 6, 1998 (Together with Rajesh Nellore)

Improved Development by Strategic Specification Processes. *International Journal of Vehicle Design*, Vol. 21, No. 1, 1999 (Together with Rajesh Nellore)

Japanese Production Management in Sunrise or Sunset, The Economic Research Institute, Stockholm School of Economics, 1999 (Editor and chapters author)

Technological Level and Product Development Cycle Time. *Journal of Product Innovation Management*, Vol. 16, No. 4, 1999 (Together with Pär Åhlström)

Sequences of Manufacturing Improvement Initiatives: The Case of Delaying. *International Journal of Operations and Production Management*, Vol. 20, No. 11, 2000 (Together with Pär Åhlström)

Do the sourcing strategies of automotive firms really support corporate objectives? *International Journal of Automotive technology and Management*, Vol. 1, No. 1, 2001

Research Methodology in Operations Management. Editor, Special issue of *International Journal of Operations and Production Management*, Vol. 22, No. 2, 2002

The Development of Industrial Networks – Challenges to Operations Management in an Extraprise. *International Journal of Operations and Production Management*, Vol. 23, No. 1, 2003

Finns svensk bilindustri? (Is there a Swedish automobile industry?), BIL Sweden, Stockholm, 2003

The European PhD in Operations Management: Quality Assurance and Efficiency by Collaborative Networks, *Decision Line*, July 2003 (Together with Cipriano Forza)

Inter-firm Product Platform Development in the Automotive Industry. *International Journal of Innovation Management*, Vol. 9, No. 2, June 2005 (Together with Magnus Lundbäck)

Managing New Technology Integration: Integrating Software in Manufactured Products. *International Journal of Innovation Management*, Vol. 9, No. 3, September 2005 (Together with Eva Lovén)

Counteracting forces in Multi-branded Product Platform Development. *Creativity and Innovations Management*, Vol. 16, No. 2, 2007 (Together with Martin Sköld)

The Manufacturing Extraprise: An emerging production network paradigm. *Journal of Manufacturing Technology Management*, Vol. 18, No. 8, 2007. Invited. (Together with Martin Sköld)

Multibranded Platform Development: A Corporate Strategy with Multimanageial Challenges. *Journal of Product Innovation Management*, Vol. 24, No. 6, 2007 (Together with Martin Sköld)

Program Design and Management. Chapter 14 in “Teaching and Learning at Business Schools”, Mårtensson, P. et al, Gower, 2008

Researching Operations Management, Routledge, 2009. Editor and chapters 1, 2, 6, 9 author. Chapter 1 Introduction, chapter 2 Researching Operations Management, chapter 6 Longitudinal Field Studies (together with Pär Åhlström), chapter 9 Concluding remarks

Operations Management Associations in Europe – a History, *International Journal of Operations and Production Management*, Vol. 29, No. 11, 2009 (Together with Chris Voss)

Integrating new technology in established organizations – A mapping of integration mechanisms, *International Journal of Operations and Production Management*, Vol. 30, No. 7, 2010 (Together with Margaret Taylor and Andrew Taylor)

Product platform development in industrial networks, *International Journal of Automotive Technology and Management*, Vol. 11, No. 3, 2011 (Together with Martin Sköld)

Technology Sharing in Manufacturing Business Groups, *Journal of Product Innovation Management*, Vol. 29, No. 1, 2012 (Together with Martin Sköld)

Product platform replacements: Challenges to managers, *International Journal of Operations and Production Management*, Vol. 32, No. 6, 2012 (Together with Martin Sköld)

Forms of innovation openness in global automotive groups, *International Journal of Automotive Technology and Management*, Vol. 13, No. 1, 2013 (Together with Martin Sköld)

Stratifying the Development of Product Platforms: Requirements for Resources, Organization and Management styles, *Journal of Product Innovation Management*, Vol. 30, No. S1, 2013 (Together with Martin Sköld)

## **Other scientific publications, 1979 -**

Divisions självständighet. (Autonomy of divisions) Nordic Conference on Management Research, Helsinki School of Economics, 1979

Möjligheter och arbetssätt för att ta fram och utveckla egna produktidéer i mindre företag. 1980. (Possibilities and work methods for creation and development of product ideas in small companies)

Education in Management of Innovation and Technology. 1981. *European Journal of Engineering Education*, Elsevier, Amsterdam, 1981:6

Management of Technology (in Chinese). Textbook, Beijing Institute of Management, Beijing, 1983

Villkor för teknikbaserat nyföretagande i Västsverige. Ingenjörsvetenskapsakademien, Stockholm, 1984. (IVA-report 257, together with Lars-Erik Gadde) (Conditions for technology based new businesses in western Sweden)

Proposal for a national research program in the field of production economics and production management. For Swedish National Board for Technical Development. IMIT, Göteborg, 1983

"Bilindustrins utveckling". In "Bilen hundra år?", Svenska Mekanisters Riksförening, Stockholm, 1985. (The development of the automobile industry. In "The automobile 100 years")

The Determination of Technology Strategy. Working paper 85-5, EIASM - European Institute for Advanced Studies in Management, Brussels, 1985

Management and New Production Systems, Preprints of 1st International Production Management Conference, EIASM - European Institute for Advanced Studies in Management, Brussels, 1987 (Chairman and editor, together with Daring and Krabbendam)

Challenges for Organization of Technical Functions. In "Företagsledning (Management)", Swedish Institute of Management, Stockholm, 1988

Product Development Strategies - Past, present, and future. Working paper, International Motor Vehicle Program, MIT, Boston, 1989

Management and New Production Systems, Preprints of 2nd International Production Management Conference, EIASM - European Institute for Advanced Studies in Management, Brussels, 1989 (Chairman and editor, together with Ferdows)

Interorganisatoriska ekonomiska effekter av Just-in-Time system. Transportforskningsberedningen, Stockholm, 1990 (Interorganizational economical effects from Just-in-Time systems, together with Christer Norr och Bengt Stymne)

Strategic Bridging in the Automobile Industry, 1990 (Presentation material Strategic Management Society conference)

Management and New Production Systems, Preprints of 3rd International Production Management Conference, EIASM - European Institute for Advanced Studies in Management, Brussels, 1991 (Chairman and editor, together with Sigvard Rubenowitz)

New Approaches to Development and Engineering. Preprints of 1st International Product Development Management Conference, EIASM - European Institute for Advanced Studies in Management, Brussels, 1992 (Chairman and editor)

Global teknisk utveckling inom bilindustrin. (Global technical development in the automobile industry) In "Utmaningen" (The Challenge). IVA, The Royal Swedish Academy of Engineering Sciences, Stockholm, 1993

Management and New Production Systems, Preprints of 4th International Production Management Conference, EIASM - European Institute for Advanced Studies in Management, Brussels, 1993 (Chairman and editor, together with Voss)

Change Processes Towards Lean Production Teams: On the Performance - Remuneration Congruence. 1st European Operations Management Association Conference, Cambridge, United Kingdom, 1994 (Together with Pär Åhlström)

The difficult Path to Lean Product Development. 2nd International Product Development Management Conference, EIASM - European Institute for Advanced Studies in Management, Gothenburg, 1994 (Together with Pär Åhlström)

Värderingar och ledarskap (Values and leadership). In "Människa i Europa" (Man in Europe), Skara stift, Skara, Sweden, 1994

Change Processes Towards Lean Production: The Role of the Management Accounting System. 2nd International Conference of the European Operations Management Association, Twente, The Netherlands, 1995 (Together with Pär Åhlström)

The Process of Achieving Cross Functional Integration in Product Development. IAMOT - International Association of Management of Technology Conference, Birmingham, England, 1995 (Together with Pär Åhlström)

Top Management Dynamics During a Change in Product Development Strategy. 3rd International Product Development Management Conference, EIASM - European Institute for Advanced Studies in Management, Fontainebleau, France, 1996 (Together with Pär Åhlström)

Lean Production as a Global Strategy: Applicability in a Small Firm Context. 3rd International Conference of the European Operations Management Association (EurOMA), London, United Kingdom, 1996 (Together with Pär Åhlström)

Leaning away from Trade-offs: Investigating the Trajectories. 8th Annual Meeting of the Production and Operations Management Society (POMS), Miami, Florida, 1997 (Together with Pär Åhlström)

The Superweight Project Team and Manager. 4th International Product Development Management Conference, EIASM - European Institute for Advanced Studies in Management, Stockholm, 1997 (Together with Rajesh Nellore)

Product Development Lead-time as a Function of Technological Level. 4th International Product Development Management Conference, EIASM - European Institute for Advanced Studies in Management, Stockholm, 1997 (Together with Pär Åhlström)

Managerial Role Performance in Customer Service Units. 4th International Conference of the European Operations Management Association (EurOMA), Barcelona, Spain, 1997

Editorial, International Journal of Operations and Production Management. (Editor) Vol. 17, No. 10, 1997 (Together with Chris Voss)

The History of Thought in Operations Management: A European Perspective. Key-note speech and paper. 9th Annual Meeting of the Production and Operations Management Society (POMS), Santa Fe, New Mexico, 1998 (Together with Pär Åhlström)

Improved Development by Management of Specifications. 5th International Product Development Management Conference, EIASM - European Institute for Advanced Studies in Management, Como, 1998 (Together with Rajesh Nellore)

Sequences of Manufacturing Improvement Initiatives: The Case of Delaying. 5th International Conference of the European Operations Management Association (EurOMA), Dublin, Ireland, 1998 (Together with Pär Åhlström)

Visions: Do We Really Understand the Effects and Consequences. 5th International Conference of the European Operations Management Association (EurOMA), Dublin, Ireland, 1998 (Together with Rajesh Nellore)

Systems Suppliers: Myths and Realities. IEEE, IEMC 98 (International Engineering Management Conference) (Conference proceedings book) (Together with Rajesh Nellore)

Kritiska faktorer för framgångsrik involvering av leverantörer i produktutveckling (Critical factors for successful involving of suppliers in product development). IMIT (Institute for Management of Innovation and Technology) Research Report, Gothenburg, Sweden, 1998 (Together with Claes Tunälv and Fredrik von Corswant)

The Validating Role of Contracts: An Exploratory Comparative Analysis. 10th Annual Meeting of the Production and Operations Management Society (POMS), Charleston, South Carolina, USA, 1999 (Together with Rajesh Nellore)

Managing Suppliers through a "COMMODITY" Structure. 6th International Conference of the European Operations Management Association (EurOMA), Venice, Italy, 1999 (Together with Rajesh Nellore and Jaideep Motwani)

Suppliers: The Challenges Ahead! 6th International Product Development Management Conference, EIASM - European Institute for Advanced Studies in Management, Cambridge, UK, 1999 (Together with Rajesh Nellore and Klas Söderquist)

Leannovative organizations: Global Networks Development and the Impact on Human Resources, International Consortium of Executive Development Research (ICEDR), Lexington, MA, USA, May, 2000

The Development of Industrial Networks –Challenges to Companies and their Members. POM 2000 Seville conference. Production and Operations Management Society (POMS), 2000

Lean Production versus magra organisationer (Lean Production versus meagre organizations). In "Avveckla eller utveckla, En antologi om verksamhetskonsekvenser i magra organisationer". Lennerlöf (editor), Rådet för arbetslivsforskning (Swedish Council for Work Life Research), 2000 (Together with Pär Åhlström)

From Enterprise to Extraprise – The Changing Role of Industrial Management. Plenary presentation POM 2001 conference. Production and Operations Management Society (POMS), Orlando, FL, USA, 2001

TillIT: Informationsteknologin i tillverkningsindustrins tekniska utvecklingskunskap (TillIT: Information technology in manufacturing industry's technical development knowledge). Förstudieprojekt inom Innovationssystemstudier, VINNOVA, Verket för Innovationssystem (Prestudy for VINNOVA, The Swedish Agency for Innovation Systems). IMIT (Institute for Management of Innovation and Technology) Research Report, Stockholm, 2001 (Together with Eva Lovén).

Evaluating how strategies support objectives. Strategic Management Society annual conference. San Francisco, CA, USA, 2001 (Together with Mikael Weimarck)



Innovation System for Information Technology in Manufacturing Companies' Technology Development. 8th International Product Development Management Conference, EIASM - European Institute for Advanced Studies in Management, Enschede, The Netherlands, 2001 (Together with Eva Lovén)

The development of Industrial Networks – Challenges to Operations Strategy and Management. Invited keynote speaker. POM 2001 International Conference, Sao Paolo, Brazil. Production and Operations Management Society (POMS), 2001

Systems of Innovation from a Management Point of View – Information Technology in Manufacturing Companies. IAMOT - International Association of Management of Technology Conference, Miami Beach, FL, USA, 2002 (Together with Eva Lovén)

Perspectives on Progression Theory in Operations Management. Invited speaker in panel "From Sand-Cones to Cumulative Capabilities, and Beyond". POM 2002 Conference, San Francisco, CA, USA. Production and Operations Management Society (POMS), 2002

Developing complex products: Integrating software in Manufactured products. 9th International Product Development Management Conference, EIASM - European Institute for Advanced Studies in Management, Sophia Antipolis, France, 2002 (Together with Eva Lovén)

Competence Transilience in Development of Integrated Hard and Software Products, 10<sup>th</sup> International Product Development Management Conference, EIASM – European Institute for Advanced Studies in Management, Brussels, Belgium, 2003 (Together with Eva Lovén)

Challenges for Inter-firm Product Platform Development, 10th International Product Development Management Conference, EIASM – European Institute for Advanced Studies in Management, Brussels, Belgium, 2003 (Together with Magnus Lundbäck)

SSE - MBA (Stockholm School of Economics full time MBA program) Curriculum. (Editor and project leader, together with the full time MBA program team), 2003

"Procuring consultants" for integrated product realization, 11<sup>th</sup> International Product Development Management Conference, EIASM – European Institute for Advanced Studies in Management, Dublin, Ireland, 2004 (Together with Eva Lovén)

Managing the integration of new and emerging technologies by creating new technology visions, POM 2005 Conference, San Francisco, CA, USA. Production and Operations Management Society (POMS), 2005 (Together with Eva Lovén)

Balancing demands on "Multi-branded" Product Platforms, 12<sup>th</sup> International Product Development Management Conference, EIASM – European Institute for Advanced Studies in Management, Copenhagen, Denmark, 2005 (Together with Martin Sköld)

Integrating New Technology in Established Organizations: Mapping Effects of Integration Mechanisms, Invited paper at POM 2006 Conference, Boston, MA, USA. Production and Operations Management Society (POMS), 2006

Handling Commonalization and Differentiation in Multi-branded Platform Development, 13<sup>th</sup> International Product Development Management Conference, EIASM – European Institute for Advanced Studies in Management, Milan, Italy, 2006 (Together with Martin Sköld)

Patterns of Knowledge Development in Architectural Innovation, 14<sup>th</sup> International Product Development Management Conference, EIASM – European Institute for Advanced Studies in Management, Porto, Portugal, 2007 (Together with Martin Sköld)

Technology Transfer in Networked Companies. 15<sup>th</sup> International Product Development Management Conference, EIASM – European Institute for Advanced Studies in Management, Berlin, Germany, 2008 (Together with Martin Sköld)

Managerial Challenges in Radically New Product Platform Development. 3<sup>rd</sup> world POM Conference, Tokyo, Japan. Production and Operations Management Society (POMS), 2008 (Together with Martin Sköld)

Professional doctorates (DBA) versus Academic doctorates (PhD), presentation. European Foundation for Management Development (EFMD), Deans and Directors Meeting, Milan, Italy, 2009

Researching Operations Management. POM 2009 Conference, Orlando, FL, USA. Production and Operations Management Society (POMS), 2009

Types and Characteristics of Generically Different Product Platform Strategies. 16<sup>th</sup> International Product Development Management Conference, EIASM – European Institute for Advanced Studies in Management, Twente, Enschede, The Netherlands, 2009 (Together with Martin Sköld)

Types and Characteristics of Platform Development Projects: Findings from a multiple-case study. 17<sup>th</sup> International Product Development Management Conference, EIASM – European Institute for Advanced Studies in Management, Murcia, Spain, 2010 (Together with Martin Sköld)

The Biggest Swedish Leadership Achievements, editor (In Swedish: De största svenska ledarskapsbedrifterna). Mandag Morgen, Copenhagen, Denmark, November 2010

Innovation in open industrial networks, 18<sup>th</sup> International Product Development Management Conference, EIASM – European Institute for Advanced Studies in Management, Delft, The Netherlands, 2011 (Together with Martin Sköld)

Knowledge creation in clinical product development management research, 19<sup>th</sup> International Product Development Management Conference, EIASM – European Institute for Advanced Studies in Management, Manchester, UK, 2012 (Together with Martin Sköld)

Relevance above all: Knowledge creation from clinical research in Operations strategy and management. 20<sup>th</sup> International Conference of the European Operations Management Association (EurOMA), Dublin, Ireland, 2013

Managing multi-branded industrial groups, 20<sup>th</sup> International Product Development Management Conference, EIASM – European Institute for Advanced Studies in Management, Paris, France, 2013 (Together with Martin Sköld and Irene Christensen)

Productivity improvement through optimizing the ramp-up process, 21<sup>st</sup> International Product Development Management Conference, EIASM – European Institute for Advanced Studies in Management, Limerick, Ireland, 2014 (Together with Irene Christensen)

Driving Competitiveness through Servitization: A Guide for Practitioners, Copenhagen Business School, 2014, [http://www.cbs.dk/files/cbs.dk/20140509\\_booklet\\_driving-competitiveness\\_.pdf](http://www.cbs.dk/files/cbs.dk/20140509_booklet_driving-competitiveness_.pdf)